PIA 2012 GRAPHEX ENTRY FORM

Categories are listed below Entry Form.

Title of Entry (As it would appear on a trophy)

Description (Distinguishing Characteristics: color, size, type of binding, etc.)

Customer/Client

Category Number

Division (based on number of employees)
Division Level: ❑Div I (1-25) ❑ Div II (26-75) ❑ Div III (>75) ❑ Digital Division

List Printing Equipment Used (Digital Entries Only)
Membership: ❑ PIA MidAmerica Member ❑ Non-Member

Entering Company

Address

City State Zip

Phone

Contact Person Email

Important Instructions
Entry must have been produced in the 2011 calendar year within the states of Kansas, Missouri, Oklahoma, or Texas. Each entry must consist of one form and one printed piece. (Do not send multiple pieces unless the category calls for it.)

FAQs About Entering
Q. What if my piece is a set or a series?
A. If the category does not specify including more than one printed piece, pick the best piece of the set and submit that piece.
If your entry needs its counter parts to show itself best, and cannot stand alone, enter it in category #47 (see previous question)

Q. What is "They Said It Couldn't Be Done"?
A. This category is for "over the top" production. Entries into this category will require production notes explaininghow the piece was produced.

FEES:
Member $35 each Non-Member $65 each
Full payment must accompany the entry.

Deadline:
February 14, 2012. Pieces entered on or before February 10th receive a $5 discount per entry.

Deliver All Entries on or before Tuesday, February 14th to:

PIA MidAmerica
1349 Empire Central Dr., Ste. 220
Dallas, Texas 75247
For additional information call
PIA MidAmerica:
(800) 788-2040 or (214) 630-8871

PIA 2012 GRAPHEX CATEGORIES

NOTE: Digital entries must have been produced using digital print technology (iGen; NexPress; HP Indigo, etc.).

1. Annual Reports (1, 2, or 3 colors)
2. Annual Reports (4 or more colors throughout)
3. Annual Reports (Cover: 4 or more colors, text: (1, 2, or 3 colors)
4. Art Reproductions
5. Binders, Loose Leaf
6. Booklets and Brochures (1, 2, or 3 colors)
7. Booklets and Brochures (4 or more colors)
8. Books, Case Bound
9. Books, Paper Cover (Perfect/Layflat)
10. Broadsides and Flyers (1, 2 or 3 colors)
11. Broadsides and Flyers (4 or more colors; < 11 x 17)
12. Broadsides and Flyers (4 or more colors; > 11 x 17)
13. Business Cards – Non-Process Color
14. Business Cards – Process Color
15. Calendars, Booklet
16. Calendars, Flat
17. Cards, Greeting & Christmas
18. Cartons & Containers (Multiple Pieces)
19. Cartons & Containers (Single Piece)
20. Catalogs (4 or more colors)
21. Catalogs (1, 2 or 3 colors)
22. Certificates, Awards, Diplomas
23. Digital Printing – VDP
24. Digital Printing – Wide Format
25. Envelopes – Non-Process Color
26. Envelopes – Process Color
27. Finishing – Diecuts, pop-ups, unique folds
28. Finishing – Foil stamping and embossing/debossing
29. Finishing – Other special finishing techniques
30. Games
31. Invitations (1, 2, or 3 colors)
32. Invitations (4 or more colors)
33. Labels & Wraps (Cut & Stack)
34. Labels & Wraps (Rolled/Pressure Sensitive)
35. Letterhead
36. Magazine Inserts (heatset)
37. Magazine Inserts
39. Magazine Series
40. Magazines (4 or more colors throughout, heatset)
41. Magazines (4 or more colors throughout)
43. Magazines (Cover: 4 or more colors, text: (1, 2, or 3 colors)
44. Manuals, Training & Other
45. Maps
46. Menus
47. Miscellaneous
48. Newsletters (1, 2, or 3 colors)
49. Newsletters (4 or more colors)
50. Newspapers, Inserts, Circulars (Heat Set)
51. Newspapers, Inserts, Circulars (Non-Heatset)
52. Non-Paper Substrata – Finished Piece > 20 x 28
53. Non-Paper Substrata – Finished Piece < 20 x 28
54. Point-of-Purchase & Displays (Multiple Pieces)
55. Point-of-Purchase & Displays (Single Piece)
56. Posters
57. Presentation Folders
58. Presentation Folders, with Inserts
59. Promotional Campaigns
60. Self Promotion (Non Graphic Arts Companies)
61. Self Promotion (Printers/Graphic Art Companies)
62. Stationery Packages (1, 2, or 3 colors)
63. Stationery Packages (4 or more colors)
64. They Said It Couldn't Be Done
67. Cross Media Campaign A - print +3 or < non-print components
68. Cross Media Campaign B - print +4 or 5 non-print components
69. Cross Media Campaign C - print + > 5 non-print components