



# Listservs & Newsletters



## Listservs

**Sales & Marketing Executives (S&ME) Group—**  
to join, email [sme@printing.org](mailto:sme@printing.org).

**Printing Industry Financial Executives (PIFE) Group—**  
to join, email [nstratigos@printing.org](mailto:nstratigos@printing.org).

**Sustainable and Regulatory Affairs—**  
to join, email [ehs@printing.org](mailto:ehs@printing.org).

**HR Listserv Networking Groups—**  
to join, email [HRQuestions@printing.org](mailto:HRQuestions@printing.org).

**Production Manager Listserve—**  
which provides a forum for production managers to ask questions, get solutions, and discuss new ideas with their peers. To join please visit [www.printing.org/productionmanager](http://www.printing.org/productionmanager).

**Union Employers—**  
This listserv is for management personnel of member firms with union contract negotiations and/or administration responsibilities or oversight. To join, email [HRQuestions@printing.org](mailto:HRQuestions@printing.org).

**Binding Industries Association (BIA)—**  
to join, email [bia@printing.org](mailto:bia@printing.org).

## Newsletter Opt-Ins

**Sales & Marketing Executives (S&ME) Group—**  
to subscribe, email Lisa Rawa at [sme@printing.org](mailto:sme@printing.org).  
**Printing Industry Financial Executives (PIFE) Group—**  
to subscribe, email Nick Stratigos at [nstratigos@printing.org](mailto:nstratigos@printing.org).

**imPRINT Newsletter—**  
to subscribe, go to [www.printing.org/imprint](http://www.printing.org/imprint) and click *Subscribe to imPRINT*.

**Economic Flash Report—**  
to subscribe, email Ed Gleeson at [egleeson@printing.org](mailto:egleeson@printing.org).

**Print Market Update—**  
to subscribe, email Ed Gleeson at [egleeson@printing.org](mailto:egleeson@printing.org).

**Center for Technology and Research Monthly Tech Alert—**  
to subscribe, email Jim Workman at [jworkman@printing.org](mailto:jworkman@printing.org)— each issue features three or four short articles on research findings, tips on overcoming production problems, and information on emerging technologies, along with links to additional information.

**Binding Industries Association (BIA)—**  
to subscribe, email Mike Packard at [mpackard@printing.org](mailto:mpackard@printing.org).

**HR Update—**  
to subscribe, email [HRQuestions@printing.org](mailto:HRQuestions@printing.org).

## Useful Resources and Reports

**Seven-Minute Solutions—**  
at [www.printing.org/solutions](http://www.printing.org/solutions)—A free resource designed to offer quick, reliable, and actionable remedies for some of the everyday problems graphic communications professionals face.

**Free Publications Downloads—**  
for Members at [www.printing.org/freedownloads](http://www.printing.org/freedownloads) (member login required)—Free economics, research, business, and safety reports; webinar archives; and sample chapters from our wide selection of textbooks and primers.

## Book of the Month—

at [www.printing.org/bookofmonth](http://www.printing.org/bookofmonth)—Each month, this site features a publication that will give the industry information needed to continue to be more successful, along with author interviews, a white paper, and a limited-time discount.

***Charting a Path for 2013–2014: A Special Report***

***Trends You Need to Know before Making Business Decisions***

***Sizing up the Future: Can Small and Medium Printers Survive?***

## Integrated Print Center (IPC)—

resource for digital and electronic media and marketing support. [www.printing.org/ipc](http://www.printing.org/ipc).

## The Green Guide—

The Green Guide provides a step-by-step approach to evaluating and marketing your sustainability profile. This valuable, members-only tool can help you understand your current green efforts, identify new opportunities, and market your company to existing and new customers. [www.printing.org/greenguide](http://www.printing.org/greenguide).

## Hazard Communication Standard Webpage—

A dedicated members-only webpage has been created to help members meet the requirements of the revised Hazard Communication Standard. The webpage includes a PDF of a guidebook, video, and PowerPoint presentation along with support materials such as a transition guide, copy of the actual regulation, sample written program, compliance checklist, and other implementation tools. [www.printing.org/hazcom](http://www.printing.org/hazcom).

## Technical Resources

### Technical Hotline—

For technical inquiries, contact Dillon Mooney at our Inquiry Desk toll free at 1-800-910-4283 (Hotline) or by email at [dmooney@printing.org](mailto:dmooney@printing.org).

**Free Downloads for Members** at [www.printing.org/free](http://www.printing.org/free) (member login required)—Free Research Technology Reports, Technology Bulletins (MIS and Mailing), technical articles, calculators, webinar archives, and much more! More than 200 exclusive resources for members.

## Member Central

For questions about membership; to create a members-only login at [www.printing.org](http://www.printing.org); to register for an event, webinar, or workshop; or for assistance ordering from the Publications and Quality Control catalog, contact Printing Industries of America's Member Central Department toll free at 1-800-910-4283 x770 or by email at [membercentral@printing.org](mailto:membercentral@printing.org).