[COMPANY LOGO]

[COMPANY NAME & ADDRESS]

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[COMPANY WEBSITE]

**FOR IMMEDIATE RELEASE**

May 4, 2018

**[COMPANY] wins \_\_\_\_\_\_\_\_\_\_\_**

Regional printing and imaging association PIA MidAmerica has named [COMPANY] as one of the 2018 GraphEx winners, an annual competition which honors top technical capabilities by printing, binding and finishing professionals in Texas, Oklahoma, Kansas and Western Missouri.

“Our members should be extremely proud — receiving a GraphEx award puts their work among the top in our region,” said **Teresa Campbell**, PIA MidAmerica president. “We are extremely proud of the talent and quality from the companies in our four-state association.”

Selected from among nearly 400 entries, [COMPANY| received [list awards here].

This is the 29th year PIA MidAmerica has hosted the annual competition. Entries are divided into three divisions, based on company size, and placed into one of 129 categories. Approximately 600 professional attended award ceremonies April 5 at Globe Life Park in Arlington, Texas, and Arrowhead Stadium in Kansas Citiy, Mo.

“For decades our print communities have been coming together to recognize industry leaders,” said **Taylor White**, Chairman of the Board for PIA MidAmerica and CEO of Performance POP in Dallas. “We continue that tradition as we celebrate and cheer on colleagues through our annual graphic excellence awards competition.”

The print and packaging industry boasts nearly 5,000 facilities and 85,000 jobs with PIA MidAmerica’s four-state region.

“It’s just amazing to step back and look at the diversity of print being produced in all of our facilities,” said **Bryan Hall**, 2018 National Chairman of the Board for the Printing Industries of America. “With $165 billion in shipments generated by the print and packaging sectors from across the country annually, our industry is a powerful force to be reckoned with.” Hall is president and CEO of Graphic Visual Solutions in Greensboro, N.C.

**About [YOUR COMPANY]**

[*Provide company description and special capabilities.]*

**About PIA MidAmerica**

PIA MidAmerica (Printing & Imaging Association of MidAmerica) is a regional graphic arts trade association that serves a diverse group of firms in Kansas, Western Missouri, Oklahoma and Texas. The Association provides a variety of corporate and employee benefits to nearly 500 companies and their 14,000+ employees. PIA MidAmerica is a regional affiliate of the Printing Industries of America, the world’s largest graphic arts trade association, which supports members through advocacy, education, research, technical information and cost-saving resources.