PIA | MIDAMERICA

graphex
GRAPHIC | EXCELLENCE AWARDS

HOW IT WORKS

1

Throughout the year, printing companies save **3 SAMPLES** of each of their best projects during the **CALENDAR YEAR** to submit.
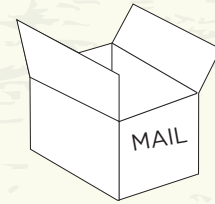
They review our **CATEGORY LIST** for descriptions about where that piece fits best (one project can be submitted into multiple categories, and 3 samples for each entry are needed).

WHY 3 SAMPLES? This allows judges to review quality, one sample stays in DFW, one goes to Kansas City and one is sent to **NATIONAL/INTERNATIONAL PREMIER PRINT AWARDS** if the piece wins a 'Best of Category.'

SAMPLES

2

Printers fill out the **ONLINE APPLICATION** — link at **PIAMIDAM.ORG**. They print the application out & **MAIL** their samples to our office. *(Reduced fee if you hit early-bird deadline! See website for dates.)*

MAIL

3

WIN

Independent **JUDGES** fly in for a weekend in February to evaluate pieces and select winners.

Printers are notified in **EARLY MARCH** if their piece has been selected for an award. 'Best of Category' pieces are considered for regional and Best of Show honors, and those winners are announced at the PIA MidAmerica **GRAPHEX GALA.**

4

Get your party on! Mark your calendar for our annual celebration — the **GRAPHEX GALA**, which takes place in **APRIL** each year. Come be recognized and congratulate your peers. Duplicate awards available with collaborator names on it!

GALA

5

BENNY

'Best of Category' winners are automatically submitted to the national/international **PREMIER PRINT** competition — at no additional cost for PIA MidAmerica members! — where printers may win a coveted **BENNY** *(the equivalent of an Oscar for print).*

PIA MIDAMERICA'S 2019 GRAPHEX AWARDS

Link to online entry form at **piamidam.org/graphex**

Entries must have been **produced in the 2018 calendar year** within the state of Kansas, Missouri, Oklahoma or Texas (PIA MidAmerica's region).

Each entry **MUST** consist of:
- (1) one **entry form** (print the completed form that is sent to your email)
- (3) **three printed samples** (used for judging, People's Choice at awards galas, PrintOberfest galleries and Premier Print/Benny award submissions)
- *Note:* Some entries require additional information or will be disqualified

DEADLINES

Early bird: discount code
- Entries received on or before Friday, Jan. 11, 2019, can use coupon code EARLYBIRD2019 to receive $10 off per entry.

Early bird: drawings
- Entries received on or before Friday, Dec. 19, 2018, will be entered into a drawing for $25 gift cards.
- A second drawing will take place for all entries received on or before Friday, Jan. 11, 2019.

Final deadline
  Entries must be received on or before Feb. 8, 2019.

FEES

Full payment must accompany entries. Attach a check with entries or pay via credit card online through the entry form. Entries received on or before Friday, Jan. 11, 2019, can use coupon code EARLYBIRD 2019 to receive $10 off per entry.

- Members: $49/entry
- Non-members: $89/entry
- Students: $20/entry

MAIL

All entries must be received on or before Friday, Feb. 8 2019, at our office:
  PIA MidAmerica
  Attn: GraphEx 2019 Entries
  5720 LBJ Freeway, Suite 655
  Dallas, TX 75240

Questions or concerns? Call 800-788-2040 or email info@piamidam.org