



April 1, 2020

Dear MidAmerica members and industry friends,

These are certainly unprecedented times, and every city county and health department has taken the liberty to issue stay-at-home orders as they see fit. We have reviewed each order and determined how our industry is classified and sent letters supporting it. There have been no orders where we don't fall into supporting essential business. However, three of our members have been visited by a fire marshal or police officer.

If this happens to you, stay calm. Chances are there was may have been a citizen call requesting they investigate. You will want to share the USPS letter as well as the letter sent to your municipality that can be found at <https://piamidam.org/covid-19/>. Letters from clients explaining that you provide essential products are also valuable. They may request a tour and you will want to explain the actions you've put in place to keep your employees safe. Moving workstations 6 feet apart and staggering shifts are just a few. Be sure to share jobs with them that support any COVID-19 efforts, labels & packaging products, healthcare, and government work as well as banking, legal, pharmaceutical work, etc.

If this does not satisfy their concerns have them contact me directly. **You can reach me on my cell phone day or night at 816-863-8533.**

We are working tirelessly to support you in front and behind the scenes and have issued and distributed countless resources to help your business and employees. We are advocating on your behalf at state and local levels to make sure print remains designated as essential and have PIA National is doing the same at the federal level.

We want you to share our information with your employees and encourage you to add them to our mailing list. Send their name, email and title to info@piamidam.org. Connect with both me and PIA MidAmerica on LinkedIn to keep up on what is happening.

On behalf of the PIA MidAmerica Board of Directors and staff, we thank you for your continued membership, and we are here for you when you need us.

PIA MidAmerica strives to be the first point of contact for any issue or problem you need assistance with. This applies now and always. If nothing else, please just stay informed and utilize the resources we make available to you.

I wish you the very best.

Most sincerely,

A handwritten signature in black ink that reads 'Teresa J. Campbell'.

Teresa J. Campbell
President, PIA MidAmerica