

# CIRCLE OF EXCELLENCE

midamerica's



# the PRINT is Right

graphex awards 2020

## HONORING EXCELLENCE IN GRAPHIC COMMUNICATION

Celebrating print industry professionals in Kansas and Missouri

JULY 23, 2020

# 2020 PIA MIDAMERICA GraphEx Awards



**PIA MidAmerica** hosts the annual Graphic Excellence Awards (GraphEx) competition to recognize our industry's outstanding technical achievements in innovation and print production. Hundreds of entries are submitted each year in an array of categories including brochures, magazines, calendars, campaigns, packaging and much more. Our independent judges select the extraordinary pieces in the competition to be recognized for Best of Show, Best of Division, Specialty, Best of Category awards and Awards of Recognition.

In addition, we want to recognize businesses and technical professionals who make up one of the industry's largest regional trade associations in the United States. These professionals and award-winning companies demonstrate outstanding technical capabilities in print and finishing techniques. Distinguished industry leaders are recognized with Print Champion, Creative Print Champion and Executive of the Year honors. Join me in congratulating all the winners on their outstanding contributions that have made a positive impact on our region.



Best,

*Teresa G. Campbell*

Teresa Campbell, PIA MidAmerica President

## 2020 PROFESSIONALS OF THE YEAR



### EXECUTIVE OF THE YEAR **Loretta Nichols**

Loretta Nichols spent 35 years in the graphic arts industry. In 1984 she started her business, L&J Graphics with a silent partner and served the Kansas City market setting type for a wide variety of printing companies. She was the first and only company to offer mobile typesetting where she traveled from site to site with her typesetting equipment in an RV. Loretta participated in Ad Club and later joined PIA of the Heartland where she would go on to serve as chairperson. Later her company merged with Ben Sharp and became LJS Graphics. In 2003 she successfully sold her business to Aspen Products and began inspiring others with the love she had for the industry serving as Regional Director of Kansas and Missouri for PIA MidAmerica. Loretta retired in 2014. She passed away from cancer in September 2019.



### **Loretta Nichols Memorial Apprenticeship Scholarship**

The Loretta Nichols Memorial Apprenticeship Scholarship has been named in her honor where her devotion to the industry will live on to inspire students to share in her experience and dedication to the trade. The scholarship will be awarded in our four-state region and assist students to achieve a production technician certification.



### PRINT CHAMPION **Tom Latendresse** J&J Printing

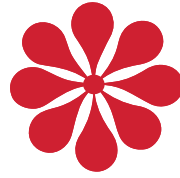
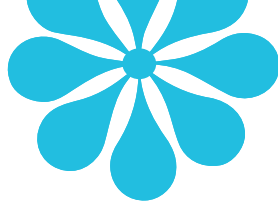
Tom Latendresse has spent the past 33 years in the printing industry: 23 years in commercial print and 10 years in print finishing & enhancements. He is known in the industry for solving difficult projects and offering viable solutions for a successful execution of the finished product. He has consulted with brand owners and commercial printers around the country to incorporate high-visibility enhancements into successful packaging and marketing campaigns. His unique ability to educate clients on creating masterpieces for print production has earned J&J Printing numerous awards, including the prestigious Premier Print "Benny" award.



### CREATIVE PRINT CHAMPION

### **Megan McDonnell** Burns & McDonnell

Megan McDonnell began her career as a lead graphic designer and continued providing creative solutions for clients within the engineering and construction industry for more than a decade. Her background in design led her to pursue opportunities in production management. Having a strong background in design has provided a unique perspective in the print realm. She enjoys bringing visions to life and translating digital design to tangible experiences.



**BEST OF SHOW**

## **PLATINUM\***

### **ColorMark, L.C.**

Duck Call Case-Bound Book & Slip Case

## **GOLD\***

### **Foxy Propaganda**

KM-1 VIP Box & Paper Sample Book



## **SILVER**

### **NextPage**

And the Stars Go with You

Perfect-bound fashion book produced on G7 color-controlled, eight-color Komori Lithrone press using H-UV inks. Includes scuff-resistant aqueous coat for cover on uncoated Tango 24pt C1S text and 100lb Starbrite Opaque text.

## **BRONZE\***

### **Brodnax21C Printers**

2019 Jewelry Catalog

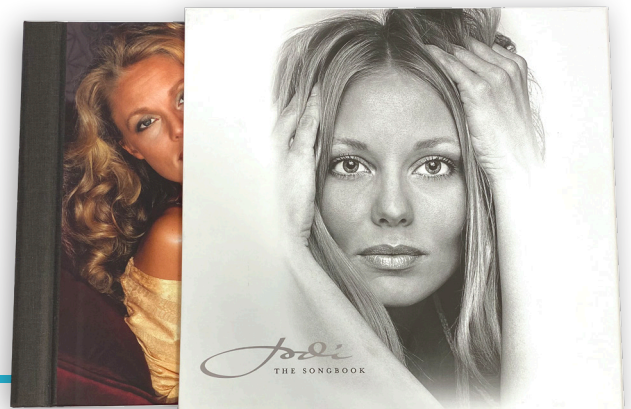
## **REGIONAL AWARDS**

## **BEST OF KS/MO — PLATINUM**

### **Sun Graphics**

LP Album Case with Sleeves & Booklet

Album case with sleeves and booklet produced on a five-color Komori Lithrone, with coater and extended delivery, using INX inks and INXKote aqueous. Silk 100lb cover for vinyl swinging pockets, laminated 80lb soft touch cover for booklet, 80lb text for end sheets and 100lb text inside front platform wrap, all sourced from Midland Paper.





## regional awards

### BEST OF KS/MO — GOLD

#### Modern Litho

##### 25 Years Coffee Table Book

Case-bound book produced with a 10-color + coater Heidelberg XL106. Smyth bound, foil stamped with embossed cover. End sheets and inside pages flood matte aqueous coated before scored and folded on Rollem machine. Printed on 80lb Endurance Silk cover.



### BEST OF KS/MO — SILVER

#### Walsworth

##### Spring Preview 2020 Magazine

Fashion magazine featuring scuff-free matte laminated cover with spot UV. Produced with an eight-color Heidelberg perfecter on 100lb Endurance Gloss cover and 70lb Sterling Ultra Gloss text.

### BEST OF KS/MO — BRONZE

#### J&J Printing

##### Luxury Collection Catalog

Perfect-bound, layflat luxury catalog with soft touch laminate throughout. Printed in six colors with raised UV spot gloss on cover and select inside pages. Produced with a Ryobi 750G LED UV on 120lb McCoy Gloss cover and 100lb McCoy Gloss text.







**PLATINUM\***

## **Big Box Little Box**

Advent Calendar

**GOLD\***

## **T3 Print / Bass Printing**

Holdings Booklet / Brochure

**SILVER\***

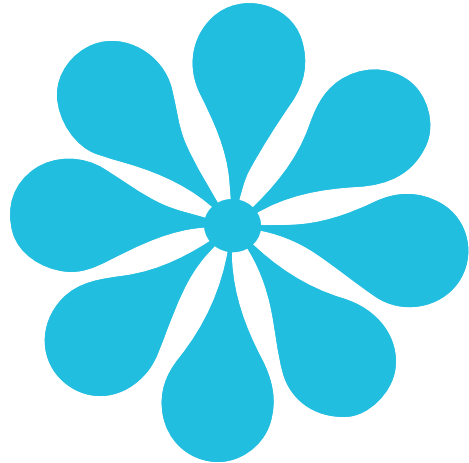
## **Foxy Propaganda**

2019 Fall Collection Catalog

**BRONZE\***

## **Sunset Press, Inc.**

Veterinarian Counter Display



**HONORABLE MENTION**

## **Raven Printing**

Gallery 'Animal' Exhibition Prints

Perfect-bound, 18-page gallery exhibition booklet produced on a Canon C800 with 100lb Blazer Gloss cover.

*\*awarded to a OK/TX entrant*

## DIVISION II

### PLATINUM\*

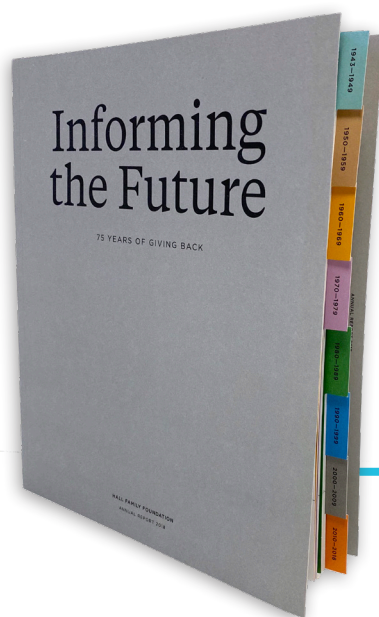
#### Brodnax21C Printers

Outdoor Lighting Look Book

### GOLD\*

#### Blanks Printing

2019 Foundation Annual Report



### SILVER

#### J&J Printing

Informing the Future Annual Report

Perfect-bound, 54-page annual report with soft-touch cover and eight diecut tabs. Printed four-color process with a Ryobi 750G LED UV with INX inks on 80lb Cougar cover and 80lb Cougar text.

### BRONZE\*

#### Jarvis Press

September 2019 & January 2020 Magazines



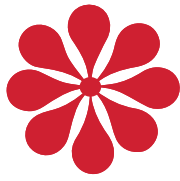
### HONORABLE MENTION

#### Boelte-Hall

The Club Brochure

8.5" x 8.5" booklet produced on a six-color Komori featuring embossed, foil-stamped cover. Pages square-edge bound with gold staples. Mohawk Carnival Cordwain 90lb red cover, 80lb Accent Opaque and 80lb White Smooth Cover used.

\*awarded to a OK/TX entrant



## DIVISION III

### PLATINUM — tie\*

#### ColorDynamics

Spring 2019 Stylist Look Book

### PLATINUM — tie\*

#### ColorDynamics

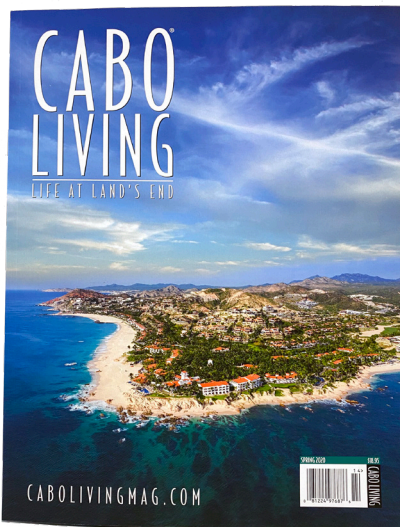
Presidential Center 2018 Annual Report

### SILVER

#### Modern Litho

Specialty Crop Protection Portfolio

Portfolio with six-page signatures produced on a five-color Heidelberg XL 105 with coating. Cut and bound using Bobst die cutter, Rollem score/perf and Twin Loop binder, with careful attention paid to avoid cracking on folds. Outside is 130lb Classic Crest Avon Brilliant White Double Thick Smooth cover and 100lb Classic Crest Avon Brilliant Smooth cover inside.



### BRONZE

#### Walsworth

Cabo Living Spring 2020

Booklet featuring scuff-free matte laminated cover produced on an eight-color Heidelberg perfecter. Includes a 16-page tip-in. Cover is 10 pt Kallima C2S FSC Mix, 70lb White Influence Gloss text for text, and 80lb White Anthem Plus Gloss text tip-in.

### HONORABLE MENTION\*

#### Nieman Printing

2020 Tendencias Book

\*awarded to a OK/TX entrant



## BEST OF DIGITAL

### PLATINUM\*

#### Foxy Propaganda

2019 Hard Cover Book

### GOLD\*

#### ColorDynamics

Model Search Hard Cover Book

### SILVER\*

#### ColorMark, L.C.

Africa Semi-Concealed Wire-O Travel Guide

### BRONZE

#### AlphaGraphics Kansas City

'Feast of Legends' Campaign

Collateral set for Wendy's franchise exclusive character launch. Set includes case-bound book with matte laminated cover, offset printed poster, digitally printed custom die and bag, kiss cut removable custom stickers and postcard produced on a Ricoh 7210SX. Book is 80lb Blazer Silk text, character pages are 24lb Hammermill Uncoated text, and end sheets are 80lb Epic Black text.



### HONORABLE MENTION — tie

#### H&H Color Lab

Edge Collection: Torn Edge Designer Block

Custom-constructed, silk-wrapped block for 12"x18" float-mounted Giclée print on LexJet-Sunset Cotton Etching Paper. Produced on an Epson Stylus Pro 11880 with Epson Ultra Chrome K3 ink.

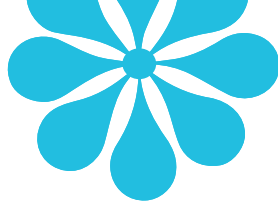


### HONORABLE MENTION — tie\*

#### Miller Imaging & Digital Solutions

Bryce Canyon Poster

*\*awarded to a OK/TX entrant*



## specialty awards

### Judge's choice

## Kingston Printing

### Exquisite Jewelry Booklet

Perfect-bound, 36-page 6"x9" jewelry booklet printed on a six-color Komori LS640 UV press with inter-deck drying. Printed four-color process with soft touch aqueous and spot varnish throughout on Veritiv 120lb Endurance Silk cover and text.



### Best use of paper

## Modern Litho

### Nativ Living Catalog

Home décor catalog printed in four-color process with offset coated cover using an eight-color Heidelberg XL105 perfecter and 10-color + coater Heidelberg XL 106. Perfect-bound with a Mueller Martini Alegro on 100lb Mohawk Via Bright White Felt cover and 100lb Accent Opaque White Offset text.

### Best Use of Ink

## NextPage

### Institute Annual Campaign

Presentation kit produced with an eight-color Komori Lithrone perfecter + coater using H-UV inks on 120lb Endurance Silk cover, 100lb Endurance Silk text and 17lb UV Ultra II Translucent stock.



### Best Innovation

## Largeprinting.com

### POP Backlit Display Header

Large format point of purchase display sign using multi-layer .020 PETG vinyl. Second surface printed with backlit technology and partial block out. Produced on Agfa Touro 2500LED press with Agfa UV inks.

# specialty awards



## BEST USE OF SUBSTRATE

### Alpine Litho

#### Institute Card

Foil-stamped, die-cut greeting card produced digitally with an HP Indigo 7800 and incorporates translucent paper. PMS spot color on 100lb McCoy Silk produced with a Heidelberg Speedmaster 74 and aqueous coating. Translucent element is 40lb Glama.



## BEST OF PACKAGING

### PrintForest

#### PrintForest Paper Sample Kit

Environmentally sustainable paper sample kit produced on a Ricoh 9110 with toner. Ink recycled through Ricoh Toner Cartridge/Container/Maintenance Kit Return Program.

## BEST OF FINISHING

### H&H Color Lab

#### Edge Collection: Matted Prints with Wrap & Box

Collection of 5"x7" photographic prints with 8"x10" white mats. Prints produced on FujiFilm Frontier LP5700 with FujiColor Crystal Archive Lustre Photographic Paper. Wrap and box coordinated with natural heather fabric and green-tooled leather. Box features a lifting ribbon inside to easily remove wrap and includes a wood easel.



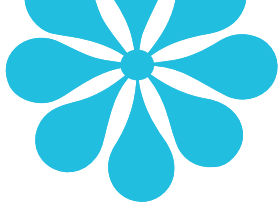
## BEST OF BINDING

### Creative Printing

#### Limited Edition Booklet

Large format booklet produced with an HP Indigo, and cover foil stamped on Kluge press. Bindery and stitching done in partnership with HF Group. Neenah Black Touche 232lb cover and French Speckletone True White 100lb cover used, along with CTI Glama Translucent.





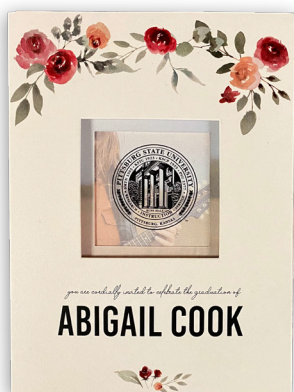
## STUDENT AWARDS

— PITTSBURG STATE UNIVERSITY —

### FIRST PLACE

**Abigail Cook**

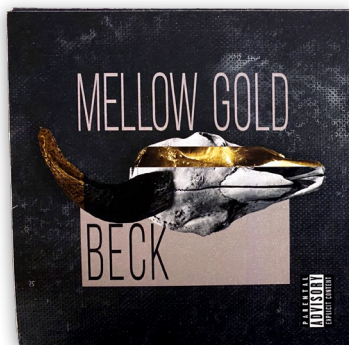
Graduation Announcement



### SECOND PLACE

**Grace Haworth**

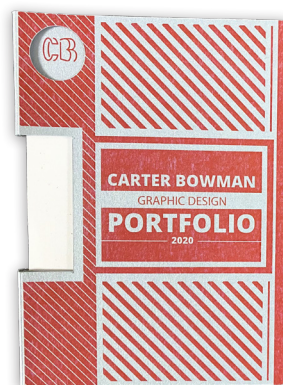
Beck Mellow Gold CD Case



### THIRD PLACE

**Carter Bowman**

Wirebound Fieldbook



## VISUAL EXCELLENCE

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CANON SEE IMPOSSIBLE

