

# CIRCLE OF EXCELLENCE

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Right

graphex awards 2020

HONORING EXCELLENCE IN GRAPHIC COMMUNICATION

Celebrating print industry professionals in Oklahoma and Texas

August 6, 2020

# 2020 PIA MIDAMERICA GraphEx Awards



**PIA MIDAMERICA** hosts the annual Graphic Excellence Awards (GraphEx) competition to recognize our industry's outstanding technical achievements in innovation and print production. Hundreds of entries are submitted each year in an array of categories including brochures, magazines, calendars, campaigns, packaging and much more. Our independent judges select the extraordinary pieces in the competition to be recognized for Best of Show, Best of Division, Specialty, Best of Category awards and Awards of Recognition.

In addition, we want to recognize businesses and technical professionals who make up one of the industry's largest regional trade associations in the United States. These professionals and award-winning companies demonstrate outstanding technical capabilities in print and finishing techniques. Distinguished industry leaders are recognized with Print Champion, Creative Print Champion and Executive of the Year honors. Join me in congratulating all the winners on their outstanding contributions that have made a positive impact on our region.



Best,

*Teresa G. Campbell*

Teresa Campbell, PIA MidAmerica President

## 2020 PROFESSIONALS OF THE YEAR



### EXECUTIVE OF THE YEAR **Robert Reid** Vox Printing

Robert is Vice President of Operations for Vox Printing and proud to be a part of a company that has developed a culture to allow them to win, for the last 13 years, PIA's Best Workplace Award and Oklahoma's Best Places to Work. He earned a management and marketing degree from Oklahoma State University in 3 years, proving Robert does not like inefficiencies. After college Robert joined Vox Printing full time in 1992 and has led Vox's 60 employees on their continuous improvement journey and implementation of Lean tools. His dissatisfaction with process inefficiencies is both legendary and at times exhausting to those who know him. When he's not serving on vo-tech boards to improve Graphic Arts education and speaking at Continuous Improvement conferences, he's dedicated to church service, helping his son's Boy Scout Troop and his family.



### EHS PROFESSIONAL OF THE YEAR **Chad Vadnais** Orora Visual

Chad is Director of Environmental, Health & Safety and Facilities Engineering for Orora Visual, where he's worked the past three years. He has more than 25 years of experience in EHS in industries ranging from electronics and tile manufacturing to printing. Chad maintains multiple safety certifications and takes pride in being an outside-the-box thinker, coming up with new or off-the-wall ideas on how to improve upon operations. He is an avid outdoorsman and enjoys being around others.



### PRINT CHAMPION **Cindy Petitt** Clampitt Paper

Cindy has been in Dallas for 29 years. She moved from Georgia-Pacific in Atlanta to be a specification rep with Butler Paper. After a few years, she tried a new path and sold print for 5 years, but her passion was paper after gaining so much respect for the printing side. She spent 7 years with Olmsted-Kirk, and the last 12 years have been with Clampitt Paper in business development and sales. She has volunteered with the Dallas Society of Visual Communications (DSVC) for 19 years, and believes in the power of print and paper, as well as having fun along the way.



### CREATIVE PRINT CHAMPION **Tom Nynas** Perennials and Sutherland

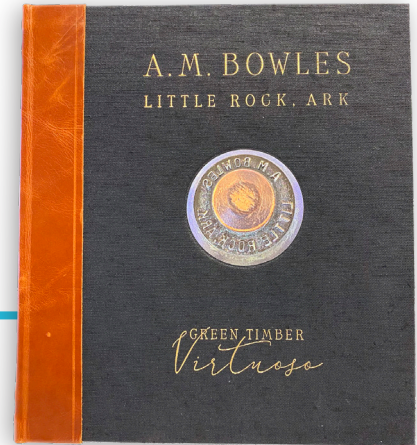
Originally from frigid, wonderfully cold Minnesota, Tom Nynas moved to Dallas after graduating from Atlanta's Creative Circus and the University of Minnesota. Time spent within large and small advertising agencies prepared him for his current gig as the creative director of Perennials and Sutherland, LLC. He has helped build distinguished and noticeable voices for the company's brands, which specialize in luxury outdoor furniture and performance textiles. He's been honored to have his work featured in nearly every national and international design and advertising competition. Outside of the office, he's a husband and the father of two sons.

## PLATINUM

### ColorMark, L.C.

#### Duck Call Case Bound Book & Slip Case

126-page, 11.25" x 12" case-bound book in Black Canepella fabric slip case and cover. Gold foil stamp on cover, leather spine with clear deboss and PUR glue. Produced on a HP Indigo using 80lb Classic Crest Solar White Techweave cover.



## GOLD

### Foxy Propaganda

#### KM-1 VIP Box & Paper Sample Book

VIP Box assembled from 100lb Maxcote Gloss with two custom cut and printed trays. Inside trays made of 18pt C1S Ancora text. Also includes 9" x 13" paper sample book using 130lb Mohawk Superfine Ultra White Cover and Letter 80lb Classic Crest Solar White Linen. Produced on AccurioJet KM-1 inkjet press with UV inks.

## SILVER\*

### NextPage

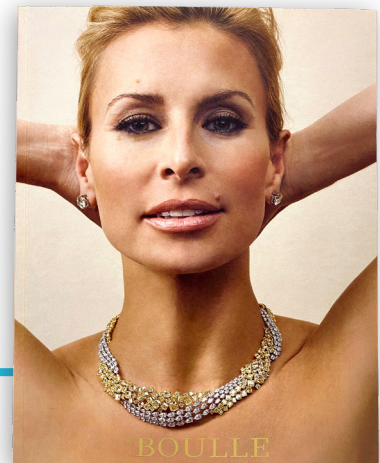
#### And the Stars Go with You Fashion Book

## BRONZE

### Brodnax21C Printers

#### 2019 Jewelry Catalog

112-page catalog with 8-page double gate fold cover. Bound with PUR glue and performance foil. Produced using a 2017 Heidelberg 40" CDX 102 UV Offset Press on 100lb Mohawk SF Eggshell Uncoated Cover Ultra White and 80lb Mohawk SF Eggshell Uncoated Book Ultra White. Printed in six colors with four-color process and two spot PMS golds.



\*awarded to a KS/MO entrant



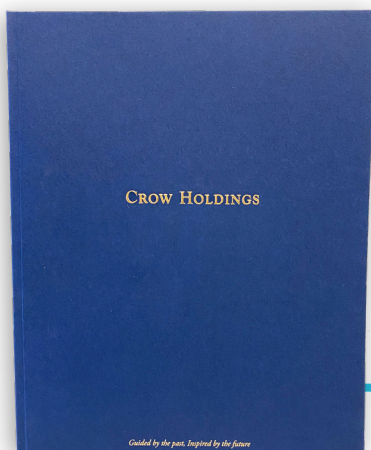
## DIVISION I

### Platinum

## Big Box Little Box

### Advent Calendar

Turned-edge box with 25 cavities inside perforated tray, all gloss laminated. More than 105 individual pieces per box.



### Gold

## T3 Print / Bass Printing

### Holdings Booklet / Brochure

40-page, perfect-bound book with foil-embossed and die-cut cover, printed with metallic ink on 6-color 26" Komori press using 80lb Neenah Evolution Text for body and 130lb Classic Crest Patriot Blue for cover.

### Silver

## Foxy Propaganda

### 2019 Fall Collection Catalog

92-page, 10" x 13" catalog with hinge-scored cover and perfect bound with PUR glue. Produced on a AccurioJet KM-1 Inkjet press with UV inks on Maxcote Satin cover and text.



### Bronze

## Sunset Press, Inc.

### Veterinarian Counter Display

Counter display piece with proxy boxes, sleeves and display backing produced on SM74 Heidelberg Press. Embossed and die cut details produced on a Heidelberg SBG Die cutter, and sleeves folded on B&R Moll Digi Moll Pak in-line system. Printed using Pantone Spot 123 with overall satin aqueous coating and spot gloss on 24pt C2S and 18pt C1S stocks.







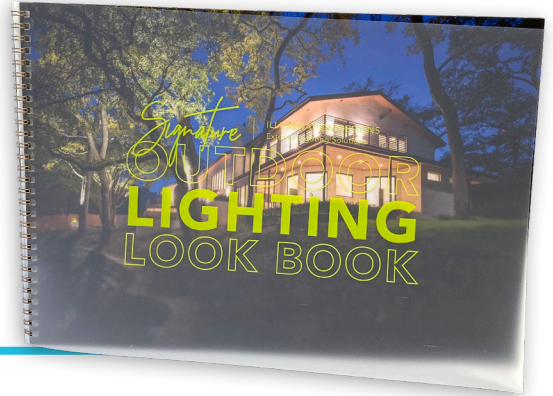
## DIVISION II

### Platinum

## Brodnax21C Printers

### Outdoor Lighting Look Book

30-page, 14.5" x 10" Wire-O bound book produced on HP Indigo 7900 using 10mil Clear Matte/Matte Rigid Vinyl for cover and 130lb Polar Bear Gloss cover for body. Cover printed with opaque white.



### Gold

## Blanks Printing

### 2019 Foundation Annual Report

32" page, 9" x 12" perfect-bound book produced with soft touch coating and dry trap varnish using a 5-color Heidelberg CD on 100lb Polar Bear book and cover.



### Silver\*

## J&J Printing

### Informing the Future Annual Report



### Bronze

## Jarvis Press

### September 2019 & January 2020 Magazines

8.5" x 11" 32-page, saddle-stitched magazine with 8-page Z-foldout cover. Produced on a Komori 640 press with Mueller Martini saddle stitcher and Bobst die cutter. Cover and text printed with spot color and satin varnish on 100lb Finch Fine Ultra Smooth cover.

\*awared to a KS/MO entrant

## DIVISION III

### Platinum — tie ColorDynamics

#### Spring 2019 Stylist Look Book

116-page concealed 12" Wire-O book with five die-cut tabs and a foil stamped, double-thick mounted cover. Produced on a 10-color Komori LS Perfector UV press and Heidelberg Letterpress. Mohawk 100lb Options Smooth Crystal White cover and text used for cover and tabs with Top Level UV inks.



### Platinum — tie ColorDynamics

#### Presidential Center 2018 Annual Report

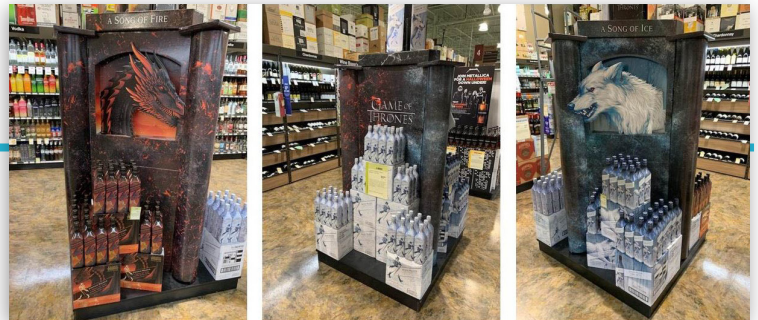
Oblong, die cut, perfect-bound book produced on a 10-color Komori LS Perfector UV press with 100lb Opus Dull cover and 100lb Opus Dull book.



### Gold Orora Visual

#### Game of Thrones Bottle Display

Game of Thrones retail display tower produced on 81" Koenig & Bauer press. Columns made from 100lb text mounted to B flute corrugate. Other elements made from 24pt SBS (solid bleached sulfate) board and 100lb text dual-mounted to 3/16" foam core.



### Silver\* Modern Litho

#### Specialty Crop Protection Portfolio



### Honorable mention Nieman Printing

#### 2020 Tendencias Book

96-page, 9" x 13.3" perfect-bound book produced on a 12-color Mitsubishi press. Cover printed with Print Extreme four-color process inks, PMS TE-Vegetal (green) and black spot inks, with scratch-resistant film laminate and foil embossing applied on 120lb Opus Dull cover stock. Text pages printed in Print Extreme four-color process, with selected eight pages printed in 9 match PMS and soft touch.

### Bronze\* Walsworth

#### Cabo Living Spring 2020

\*awared to a KS/MO entrant

## PLATINUM

### Foxy Propaganda

2019 Hard Cover Book

9" x 9" case-bound book, produced on Accurio Jet KM-1 inkjet press using 100lb Flo Dull Text in four-color process with UV inks.



## GOLD

### ColorDynamics

Model Search Book

80-page perfect-bound book, produced digitally on HP 12000 using IP Accent paper.

## SILVER

### ColorMark, L.C.

Africa Semi-Concealed Wire-O Travel Guide

Wire-O bound, 6.25" x 8" travel guide with laser-cut cover and die-cut back cover pocket, mounted dividers and texts sheets. Body produced on HP Indigo, dividers produced on Ricoh press using 100lb French Brown Box cover and 7 different 111lb Keakoulours. 166lb Wild White cover.



## BRONZE\*

### AlphaGraphics Kansas City

'Feast of Legends' Campaign

## HONORABLE MENTION — TIE\*

### H&H Color Lab

Edge Collection: Torn Edge Color Block



## HONORABLE MENTION — TIE

### Miller Imaging & Digital Solutions

Bryce Canyon Poster

Large format poster created from scanned original artwork with color-match control processes, produced in 12 colors on Canon iPF9400 press using Hahnemuhle German Etching paper and Canon Lucia inks.



## Regional Awards

### Central Texas — Platinum

#### Litho Press

##### History Flows Here

Oblong case-bound, full-color book produced on a 5-color Heidelberg SM 102 press with Saphira Bio Process Inks. Soft touch lamination cover, inside interior pages on 100lb Dull text and 80lb Finch Opaque text for end sheets.



### Central Texas — Gold

#### Shweiki Media

##### Society Texas Magazine

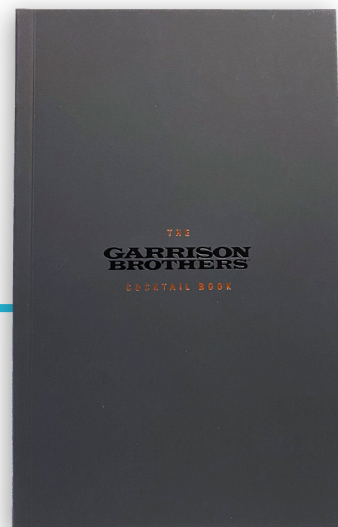
Magazine printed on a Mitsubishi MD-16 Max S Plus Full Web Press with inline UV Coating & Flint Ink on Sappi Somerset paper. Bound with a Muller Martini Pantera Perfect Binder.

### Central Texas — Silver

#### Capital Printing

##### Cocktail Book

40-page book with foil-stamped cover produced on a 5-color Komori Lithrone G-40 H-UV LED + Coater press and Kluge EHD Series Letterpress using black 122lb Plike cover and 100lb Sterling Premium Silk book.

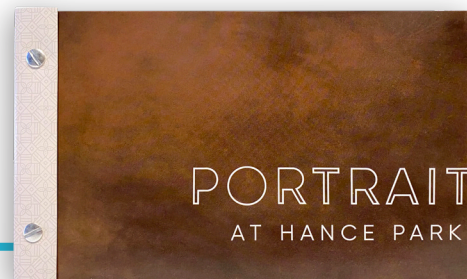


## Central Texas — Bronze

### Horizon Printing

#### Matchbook Brochure

10" x 6" 10-page + cover brochure with fold-out back cover, Chicago screw binding and die cut middle pocket panel. Printed on a Mitsubishi press, aqueous gloss coated with four color process on 130lb and 80lb Opus gloss cover stock.



## Central Texas — Honorable Mention

### 360 Press Solutions

#### Waterloo Greenway Magazine

28-page 8.5"x11" booklet produced using both a 6-color and 8-color Heidelberg press on Accent Opaque 80lb cover and text.

## Best of West Texas

### Slate Group

#### Print Inspired Marketing Campaign

Variety of marketing conference collateral — including brochures, folders, shirts, coil-bound notebook and lanyards — produced using Komori GL 540, HP Indigo 7000, Heidelberg Cylinder Press, Kluge ApexFoil, Muller Martini Presto, Jeti Tauro H2500 LED and Kongsberg XN. Selected substrates included 120lb McCoy Gloss cover, 80lb Flo Gloss cover, 12pt Tango C1S, 100lb Flo Digital Gloss Cover and .030 Polystyrene.





# specialty awards



## Judge's choice Foxy Propaganda

### 'The Shorthorn' 100 Year Anniversary Coffee Table Book

132-page, 11" x 14" book gloss-coated with hinge-score cover. Produced using a AccurioJet KM-1 inkjet press with UV inks on Maxcote Gloss 100lb text and Anthem Gloss 120lb cover. Bound with PUR glue.



## BEST USE OF PAPER ColorDynamics

### Three-Piece Marketing Set

3 saddle-stitched and die-cut marketing pieces produced on a Komori LS Perfector 10 Color UV Offset Press using 80lb Finch Fine Antique cover, 80lb McCoy Silk Cover and 80lb McCoy Silk Book.



## BEST USE OF INK ColorDynamics

### Fall 2019 Lookbook

48-page lookbook with foil stamping and letter-press score on front and back cover. Perfect bound with PUR glue. Produced on Komori LS Perfector 10 Color UV Offset Press, and Heidelberg Letterpress using Mohawk 80lb Superfine Eggshell Ultrawhite cover and text with Toplevel UV Ink.



## BEST USE OF SUBSTRATE JGX Group

### Waterfall Pool Floating Graphic

16ft-diameter floating graphic displayed in large fountain. Produced on SwissQ Impala flatbed using Jessup Softwalk material. Printed in 8-foot sections and cut into pie-shapes pieced together. Printed with swissQpint 51 UV Ink in four color process with added 51 light Cyan and 51 light Magenta G2.





## specialty awards



### Best of Packaging Big Box Little Box

#### Launch Box

Custom, reclaimed wood box laser etched with custom leather belt closures, feet and handles. Inside bible was wrapped in a custom tissue paper produced on Mimaki press and closed with a wax seal.

### Best of Finishing Big Box Little Box

#### Women in Flight Box

Foil-stamped, turned-edge boxes to promote women in flight for American Airlines, created in partnership with The Marketing Arm. Produced on Mimaki press with UV ink using White Matador and Navy Mano substrates.



### Best of Binding ColorMark, L.C.

#### Banff Travel Guide

7.8125" x 8.625" Chicago-screw bound travel guide with registered emboss/deboss cover, silk-screened textures and UV gloss on dividers and text sheets. Produced using a HP Indigo on 100lb Classic Crest Natural White Text, 24pt black cover, 120lb Opus Dull cover for dividers and 80lb Classic Crest Solar White text for the interior.

### Best of Innovation Spartan Printing

#### Dryer Machine

Promotional display dryer with mechanical component inside. Produced on Vutek QS2 UV press using 3mm PVC and .060 clear PETG.



