

# PRINT IS EVERYWHERE

**Print is Everywhere promotes career opportunities to fill the print employee pipeline.**

**CAMPAIGN LAUNCH: SEPTEMBER 8, 2020**  
Pre-Order Your Print Is Everywhere Kits TODAY



# PRINT IS EVERYWHERE



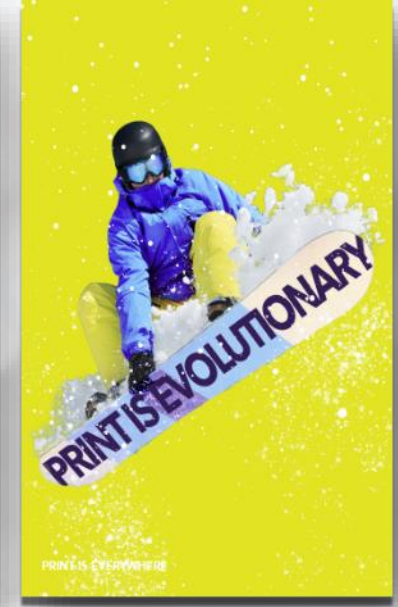
- ❑ Helps all industry stakeholders effectively tell the positive stories of print to students, career advocates, and parents.
- ❑ Is designed by students of the Scottsdale Community College School of Visual Communications.
- ❑ Conveys how print impacts everyday lives in ways not always recognized as being borne by one vast set of industries.

## SHARE PRINT IS EVERYWHERE AT...

- ❑ Open Houses
- ❑ Career Centers
- ❑ Job Fairs
- ❑ High Schools
- ❑ Colleges and Universities
- ❑ Communities and Networks

# PRINT IS EVERYWHERE

## Booklets Graphically Convey the Power and Influence of Print



COMMERCIAL  
PRINT

PACKAGING  
PRINT

WIDE FORMAT  
PRINT

PROMOTIONAL  
PRINT

TAG & LABEL  
PRINT

INDUSTRIAL  
PRINT

## Printed With State-of-the-Art Embellishments



## A RESPONSIBLE RESPONSE TO GOING GREEN



*Think print isn't green? Think again...*

The Print Industry is on the forefront of global sustainability practices.

- We grow more trees than we harvest.
- Vegetable and soy-based inks reduce waste.
- More than half our energy is derived from recycle material.

Print is a truly renewable industry.

**Includes Booklet on the Sustainability of Print**

# PRINT IS EVERYWHERE



## Career Guide Matches Personal Interests to the Job



### CREATIVE

- Enjoy creative problem-solving?
- Like color and all things visual?



### TECHNICAL

- Do you embrace the digital forefront?
- Love to connect people with technology?



### EMPOWERING

- Do you like to communicate ideas and strategies?
- Like to interact and lead people?



### PRODUCTIVE

- Do you like to work with your hands?
- Are you fascinated by how things work?

# PRINT IS EVERYWHERE

## Print is Everywhere Kit includes...



- Six industry booklets
- Eco-friendly booklet
- Career Guide
- Stickers
- Co-Branded Insert
- All packaged in a custom box



PRINT IS  
EMERGING



PRINT IS  
EVERYWHERE

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PRINTISEVERYWHERE.COM

## Campaign Includes

- T-shirts
- Social Media
- Presentation Materials



**Free posters ready for your logo and message**



*If you change the way you look at things, the things you look at change.*

View how print is everywhere.



**Print is Everywhere Video**

# Coming Soon to PrintisEverywhere.com - Career seekers will find access to local Print...

**JOBS**

**SCHOOLS**

**TRAINING**

**PRINT INDUSTRIES**

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## PRINT IS EVERYWHERE

*"Print is Everywhere promotes career opportunities to fill the print employee pipeline."*

**A CAREER IN PRINT IS MORE THAN YOU KNOW**  
Print surrounds every aspect of our lives. Understanding the impact that print manufacturing has on our lives is the first step to understanding how the industries of print can support your career objectives.

Print manufacturing is a vast set of industries flourishing with opportunities. Print is creative, it's scientific, it's intertwined with the digital age, it's sustainable, it's mathematical, and it's everywhere you look. You just have to open your eyes.

## TRAINING PROGRAMS

We offer a "learn-while-you-earn" training model that combines on-the-job training with live expert instruction, delivered through our rich-media online learning management system.

Discover More

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GROWTH PLAN

01

**PRINT IS  
EVERYWHERE**

**PRE-ORDER PRINT IS EVERYWHERE KITS NOW!**

**Print is Everywhere E-Store opens September 8.**

**To view booklets and download pre-order form, visit...**

**[PrintisEverywhere.com](http://PrintisEverywhere.com)**



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