

HOW IT WORKS



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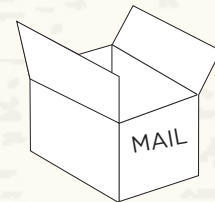
Throughout the year, printing companies save **3 SAMPLES** of each of their best projects during the **CALENDAR YEAR** to submit.

They review our **CATEGORY LIST** for descriptions about where that piece fits best (one project can be submitted into multiple categories, and 3 samples for each entry are needed).

WHY 3 SAMPLES? This allows judges to review quality, one sample stays in DFW, one goes to Kansas City and one is sent to **NATIONAL/INTERNATIONAL PREMIER PRINT AWARDS** if the piece wins a 'Best of Category.'

Printers fill out the **ONLINE APPLICATION** — link at **PIAMIDAM.ORG**. They print the application out & **MAIL** their samples to our office. *(Reduced fee if you hit early-bird deadline! See website for dates.)*

2



3

Independent **JUDGES** fly in for a weekend in February to evaluate pieces and select winners.

Printers are notified in **EARLY MAY** if their piece has been selected for an award. 'Best of Category' pieces are considered for regional and Best of Show honors, and those winners are announced at the PIA MidAmerica **GRAPHEX GALA**.

Get your party on! Mark your calendar for our annual celebration — the **GRAPHEX GALA**, which takes place in **JUNE** this year. Come be recognized and congratulate your peers. Duplicate awards available with collaborator names on it!

4



PIA MIDAMERICA 2021 GRAPHEX AWARDS

Link to online entry form at piamidam.org/graphex

Entries must have been produced in the 2020 calendar year within the state of Kansas, Missouri, Oklahoma or Texas (PIA MidAmerica's region).

Each entry **MUST** consist of:

- (1) one entry form (print the completed form that is sent to your email)
- (3) three printed samples (used for judging, People's Choice at awards galas, PrintOberfest galleries and Premier Print/Benny award submissions)
- Note: Some entries require additional information or will be disqualified

DEADLINES

Early bird: discount code

- Entries received on or before Friday, Feb. 26, 2021, can use coupon code EARLYBIRD2021 to receive \$10 off per entry.

Final deadline

Entries must be received on or before Mar. 19, 2021.

FEES

Full payment must accompany entries. Attach a check with entries or pay via credit card online through the entry form. Entries received on or before Friday, Feb. 26, 2021, can use coupon code EARLYBIRD2021 to receive \$10 off per entry.

- Members: \$59/entry
- Non-members: \$99/entry
- Students: \$20/entry

MAIL

All entries must be received on or before Friday, Mar. 19, 2021, at our office:

PIA MidAmerica
Attn: GraphEx 2021 Entries
5720 LBJ Freeway, Suite 655
Dallas, TX 75240

Questions or concerns? Call 800-788-2040 or email info@piamidam.org