

MIDAMERICA GRAPHEX AWARDS

# CIRCLE OF EXCELLENCE



the  
PRINT  
is  
Right

LIVE  
Graphex awards 2021

HONORING EXCELLENCE IN GRAPHIC COMMUNICATION

Celebrating, print, packaging, label and sign professionals in Oklahoma and Texas

JUNE 24, 2021

# 2021 PIA MIDAMERICA GRAPHEX AWARDS



**PIA MIDAMERICA** hosts the annual Graphic Excellence Awards (GraphEx) competition to recognize our industry's outstanding technical achievements in innovation and print production. Hundreds of entries are submitted each year in an array of categories including brochures, magazines, calendars, campaigns, packaging and much more. Our independent judges select the extraordinary pieces in the competition to be recognized for Best of Show, Best of Division, Specialty, Best of Category awards and Awards of Recognition.

In addition, we want to recognize businesses and technical professionals who make up one of the industry's largest regional trade associations in the United States. These professionals and award-winning companies demonstrate outstanding technical capabilities in print and finishing techniques. Distinguished industry leaders are recognized with Print Champion, Creative Print Champion and Executive of the Year honors. Join me in congratulating all the winners on their outstanding contributions that have made a positive impact on our region.



Best,

*Teresa J. Campbell*

Teresa Campbell, PIA MidAmerica President

## 2020/21 PROFESSIONALS OF THE YEAR



### EXECUTIVE OF THE YEAR **Robert Reid** Vox Printing

Robert is Vice President of Operations for Vox Printing and proud to be a part of a company that has developed a culture to allow them to win, for the last 13 years, PIA's Best Workplace Award and Oklahoma's Best Places to Work. He earned a management and marketing degree from Oklahoma State University in 3 years, proving Robert does not like inefficiencies. After college Robert joined Vox Printing full time in 1992 and has led Vox's 60 employees on their continuous improvement journey and implementation of Lean tools. His dissatisfaction with process inefficiencies is both legendary and at times exhausting to those who know him. When he's not serving on vo-tech boards to improve Graphic Arts education and speaking at Continuous Improvement conferences, he's dedicated to church service, helping his son's Boy Scout Troop and his family.



### EHS PROFESSIONAL OF THE YEAR **Chad Vadnais** Orora Visual

Chad is Director of Environmental, Health & Safety and Facilities Engineering for Orora Visual, where he's worked the past three years. He has more than 25 years of experience in EHS in industries ranging from electronics and tile manufacturing to printing. Chad maintains multiple safety certifications and takes pride in being an outside-the-box thinker, coming up with new or off-the-wall ideas on how to improve upon operations. He is an avid outdoorsman and enjoys being around others.



### PRINT CHAMPION **Cindy Petitt** Clampitt Paper

Cindy has been in Dallas for 29 years. She moved from Georgia-Pacific in Atlanta to be a specification rep with Butler Paper. After a few years, she tried a new path and sold print for 5 years, but her passion was paper after gaining so much respect for the printing side. She spent 7 years with Olmsted-Kirk, and the last 12 years have been with Clampitt Paper in business development and sales. She has volunteered with the Dallas Society of Visual Communications (DSVC) for 19 years, and believes in the power of print and paper, as well as having fun along the way.



### CREATIVE PRINT CHAMPION **Tom Nynas** Perennials and Sutherland

Originally from frigid, wonderfully cold Minnesota, Tom Nynas moved to Dallas after graduating from Atlanta's Creative Circus and the University of Minnesota. Time spent within large and small advertising agencies prepared him for his current gig as the creative director of Perennials and Sutherland, LLC. He has helped build distinguished and noticeable voices for the company's brands, which specialize in luxury outdoor furniture and performance textiles. He's been honored to have his work featured in nearly every national and international design and advertising competition. Outside of the office, he's a husband and the father of two sons.



**PLATINUM**

**Primary Color**

**Point-of-Purchase Clock Display**

Custom-designed POP Display directly printed onto 200lb E Flute corrugate using a Wide-Format Gandy Digital Dominator. Multiple piece assembly with a battery-operated swinging pendulum.

**GOLD\***

**Walsworth**

Grand 1984 Opera House Book



**SILVER**

**Blanks Printing and Digital Solutions**

**University Direct Mail Flipbook**

Flipbook brochure printed full-color offset with spot UV coating on C1S Tango and finished on BOBST die cutter.

**BRONZE\***

**NextPage**

Debit/Credit Card Carriers

\*awarded to a KS/MO entrant



**PLATINUM**  
**Sunset Press, Inc.**

Mosie Baby Fertility Kit

Packaging kit re-engineered to house components more efficiently for the end-user. Produced on a Heidelberg 74 using Sun Chemical Ink. Paper, sleeve and tray printed on 24pt. C1S Ancora and insert printed on 18pt. C2S Ancora.

**GOLD\***

**J&J Printing**

Bio-Microbics Product Brochure

**SILVER\***

**Largeprinting.com**

Royals Fanfest Wall



**BRONZE**  
**MetroVCS**

High Ground Advisors and Trust Christmas Card

Two-sided, foil-stamped greeting card using four foils and four passes through Kluge press. Printed onto 100lb Strathmore Premium Eggplant cover.

\*awarded to a KS/MO entrant

**PLATINUM**

**Blanks Printing and Digital Solutions**

Accelerated Learning Kit

Hexagon-shaped retail box that unrolls to reveal three individual compartments built to hold teaching aides. Produced on Vutek LX3 using 24 C1S Tango paper board.



**GOLD**

**ColorMark, LLC**

Compass Real Estate “Compass Connects”

Perfect-bound softcover book printed on 130lb Finch Fine Bright White cover and text. Produced on 640 Heidelberg with black foil on front and back cover.

**SILVER\***

**Kingston Printing and Design**

Doctor Junklove Two-Part Mail Campaign

**BRONZE\***

**Sun Graphics**

K-State Football Ticket Catalog

\*awarded to a KS/MO entrant

## DIVISION III

### PLATINUM\* Walsworth

V Magazine – Fall 2020



### GOLD Integ

Pocket Folder Album Sleeve

Promotional album sleeve produced on 40" five-color Heidelberg with spot UV coating using 130lb gloss cover.

### SILVER ColorDynamics, Inc.

Celebrating Fifty Years of Earth Day

Smyth-sewn case-bound book produced in four colors on 10 Color Komori LS Perfector UV press using 100lb Mohawk Options PC text and cover.



### BRONZE Motivating Graphics

Wi-Fi Extender Cover Book Box

V-grooved cover book box with magnets created to house a wi-fi extender. Produced on 6-color Heidelberg press and finished on a BOBST die cutter and folder/gluer with velcro hand work.



### HONORABLE MENTION\* NextPage

Best Practices Forum Folder & Booklet

\*awarded to a KS/MO entrant



**PLATINUM**

**Miller Imaging and Digital Solutions**

Dell Children's Hospital "Heroes' Exit"

Interior wide-format wallscape produced on HP 560 using Dreamscape Matte wallpaper and HP Latex Ink.

**GOLD\***

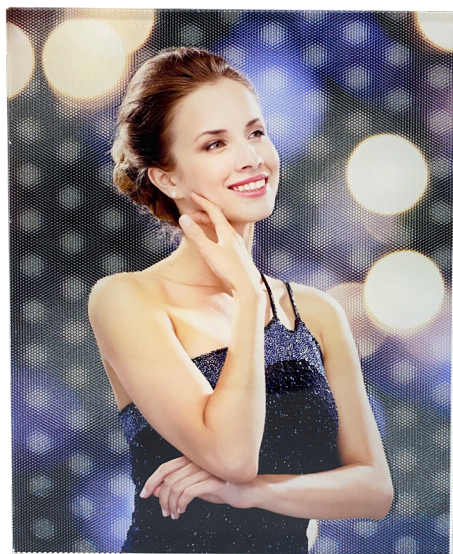
**Largeprinting.com**

Holiday Quad Box

**SILVER\***

**AlphaGraphics Kansas City**

Sankofa: Lessons Learned, Quilted Portraits Book



**BRONZE**

**JGX Group**

Lensless 3D Droptix Acrylic Print

Backlit, cast clear acrylic print produced on Swiss-Q Print Impala 2. Printed on both sides to achieve 3D background with UV white ink and UV varnish.

\*awarded to a KS/MO entrant

# REGIONAL awards

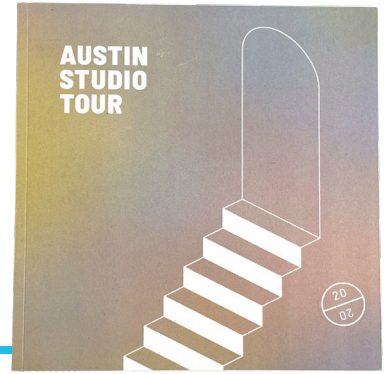


## BEST OF CENTRAL TEXAS — PLATINUM

### 360 Press Solutions

Austin Studio Tour Book

Perfect-bound book printed in four colors produced on 8-color Heidelberg offset press for client hosting virtual art tour.



## BEST OF CENTRAL TEXAS — GOLD

### Sunset Press

Eddie Medical Kit



Custom engineered kit with 14 individual parts including pull tab. Produced on six-color Heidelberg 74 coater/perfector using 18pt C2S Ancora, 100lb Classic Woodgrain Patriot Blue cover, 20pt C1S Ancora, 14pt C1S, 12pt C1S Kallima and 18pt C2S Ancora.

## BEST OF CENTRAL TEXAS — SILVER

### Horizon Printing

Art Dinner 2020

Multi-panel announcement with first and last panel both containing two panels glued together to increase thickness. Color and foil on first panel precisely registered. Produced in four colors and UV spot on a six-color Mitsubishi Diamond UV press using 100lb Flo Dull cover.



## BEST OF CENTRAL TEXAS — BRONZE

### Capital Printing / Lindenmeyr Munroe

The Friendliest Envelope Guide

Envelope guide produced on a Komori Lithrone 5 G40 H UV, Holm JetPress and foil-stamped on Kluge EHD using API Platinum Gold Foil. Two spot colors used on Mohawk Curious Metallics Virtual Pearl 89lb cover and Mohawk Strathmore Wove Blazer Blue.

## BEST OF WEST TEXAS

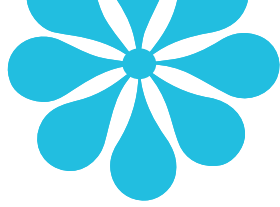
### Slate Group

University Acceptance Letter

Hand-assembled and custom die-cut self mailer with perforated tear open panel produced on GL540 Komori using 100lb gloss cover, reticulating varnish and spot UV.







Judges' choice

Spartan Printing / Registermarks

Pepper Hill Shampoo and Conditioner Boxes

Five-box retail packaging set printed with seven PMS inks, soft touch aqueous and foil stamped. Produced on Komori LS640 press using 18pt SBS board substrate.



Best Use of paper  
ColorDynamics

Plano Economic Development Campaign

Three-piece campaign with fly sheet produced on a Komori LS Perfector UV Press in four colors with UV spot varnish using 48lb Clearfold translucent stock and 80lb Endurance Silk cover.

Best Use of Ink

Integ

Integ's Metallic Ink Swatchbook

Self-promotional swatchbook showcasing metallic ink capability of HP Indigo 7000 press printed on 80lb dull cover stock.



Best Innovation

JGX Group

DECOTRON Retro Illuminated "EAT" Sign

Retro sign display with invented low illumination technology using resin 3D-printed elements and programmed LED lighting. Encased by a welded aluminum cage and painted glass bulbs on top of a custom-made wooden base.



## BEST USE OF SUBSTRATE

### Opti Print & Fulfillment

Judge Amy Coney Barrett Clear Mailer

Fourteen separate versions of direct mail piece — total run 1 million+ — produced on clear substrate and mailed in six days. Produced on a Heidelberg as well as a flatbed trimmer using 12 pt APET clear stock and UV Topco Inks.



## BEST OF PACKAGING

### Impact Stamping / Graphic Converting / Letterpress Graphics

Restylane Lip Box



Large retail display box made from C1S paperboard, die-cut and formed with custom hand molds before being assembled with Potdevin glue machine.

## BEST OF FINISHING

### Performance Specialty Service

Fitish Christmas Ornament

Retail ornament foil-stamped on Kluge press using Kurz foil, die-cut flat on a Yawa then precisely folded and glued by hand.



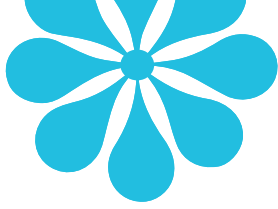
## BEST OF BINDING

### Brodnax 21C Printers / Performance Specialty Service

Hockaday Vibrato 2020

Wire-O bound publication with a folded three-panel cover printed in five colors on a Heidelberg 40" CDX UV press using 130 lb Topkote Gloss cover and 100 lb Polar Bear Gloss cover.





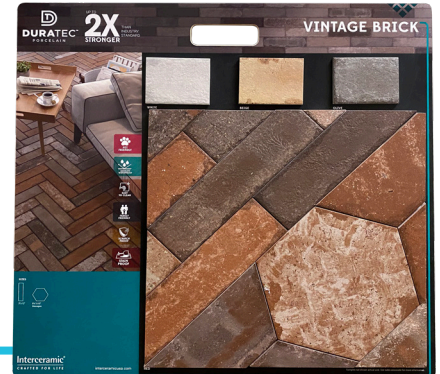
# specialty awards

## BEST PRODUCT ASSEMBLY

### PrintArt

#### Vintage Brick Sample Board

Medium-density 3/16" fiberboard board laminated front and back with forms printed in six colors before being cut to size from 52"x106" master sheet and routed along perimeter. Samples of master tiles cut at various sizes attached in final assembly. Produced on Komori G40 6 color press, Automattan Laminator, Fusion CNC Router and Technema Automatic Tile Saw using 100lb Flo Matte text and Top Level ink.



## 2021 PROFESSIONALS OF THE YEAR



### CUSTOMER SERVICE PROFESSIONAL

**Rachelle Herring**  
Capital Printing

"Rachelle is excellent with details, catching pitfalls and coordinating projects from estimate to delivery."



### YOUNG PROFESSIONAL

**Brady Hochstein**  
Cenveo

"Brady has the ability to solve complex client problems with a unique leadership style. He does so personally and professionally by serving customers and the community through the Chamber of Commerce, American Advertising Federation and Elevate Amarillo."



### HR PROFESSIONAL

**Robin Frantz**  
ColorDynamics

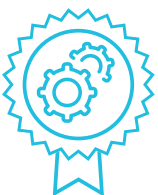
"Robin works hard to keep all employees informed, implement changes ... and keep everyone safe."



### OUTSTANDING TEAM

**David Howard, Jim Kizer, Nicki Macfarlane, Sarah Perez**  
ProGraphix

"Throughout the hardships of the past year this team banded together (even while working remotely). They crafted innovative solutions to unique problems, and improved the level of service and offerings provided making customers feel well supported."



### PRODUCTION PROFESSIONAL

**Pete Mendoza**  
JGX Group

"Pete is very organized and keeps his work and equipment well maintained. He's ready and willing to assist everyone on the team and always steps up to help out."

