

MIDAMERICA GRAPHEX AWARDS

# CIRCLE OF EXCELLENCE



the  
PRINT  
is  
RIGHT

LIVE  
Graphex awards 2021

HONORING EXCELLENCE IN GRAPHIC COMMUNICATION

Celebrating, print, packaging, label and sign professionals in Kansas and Missouri

JUNE 10, 2021 • ARGOSY CASINO

# 2021 PIA MIDAMERICA GRAPHEX AWARDS



**PIA MidAmerica** hosts the annual Graphic Excellence Awards (GraphEx) competition to recognize our industry's outstanding technical achievements in innovation and print production. Hundreds of entries are submitted each year in an array of categories including brochures, magazines, calendars, campaigns, packaging and much more. Our independent judges select the extraordinary pieces in the competition to be recognized for Best of Show, Best of Division, Specialty, Best of Category awards and Awards of Recognition.

In addition, we want to recognize businesses and technical professionals who make up one of the industry's largest regional trade associations in the United States. These professionals and award-winning companies demonstrate outstanding technical capabilities in print and finishing techniques. Distinguished industry leaders are recognized with Print Champion, Creative Print Champion and Executive of the Year honors. Join me in congratulating all the winners on their outstanding contributions that have made a positive impact on our region.



Best,

*Teresa G. Campbell*

Teresa Campbell, PIA MidAmerica President

## 2020/21 EXECUTIVE OF THE YEAR



### Loretta Nichols

Loretta Nichols spent 35 years in the graphic arts industry. In 1984 she started her business, L&J Graphics with a silent partner and served the Kansas City market setting type for a wide variety of printing companies. She was the first and only company to offer mobile typesetting where she traveled from site to site with her typesetting equipment in an RV. Loretta participated in Ad Club and later joined PIA of the Heartland where she would go on to serve as chairperson. Later her company merged with Ben Sharp and became LJS Graphics. In 2003 she successfully sold her business to Aspen Products and began inspiring others with the love she had for the industry serving as Regional Director of Kansas and Missouri for PIA MidAmerica. Loretta retired in 2014. She passed away from cancer in September 2019.



### Loretta Nichols Memorial Apprenticeship Scholarship

The Loretta Nichols Memorial Apprenticeship Scholarship has been named in her honor where her devotion to the industry will live on to inspire students to share in her experience and dedication to the trade. The scholarship will be awarded in our four-state region and assist students to achieve a production technician certification.

## THE TIM TRABON MEMORIAL PRINT CHAMPION AWARDS



### PRINT champion Tom Latendresse J&J Printing

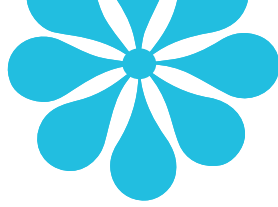
Tom Latendresse has spent the past 33 years in the printing industry: 23 years in commercial print and 10 years in print finishing & enhancements. He is known in the industry for solving difficult projects and offering viable solutions for a successful execution of the finished product. He has consulted with brand owners and commercial printers around the country to incorporate high-visibility enhancements into successful packaging and marketing campaigns. His unique ability to educate clients on creating masterpieces for print production has earned J&J Printing numerous awards, including the prestigious Premier Print "Benny" award.



### CREATIVE PRINT champion

### Megan McDonnell Burns & McDonnell

Megan McDonnell began her career as a lead graphic designer and continued providing creative solutions for clients within the engineering and construction industry for more than a decade. Her background in design led her to pursue opportunities in production management. Having a strong background in design has provided a unique perspective in the print realm. She enjoys bringing visions to life and translating digital design to tangible experiences.



**BEST OF SHOW**

**PLATINUM\***

**Primary Color LLC**

Point-of-Purchase Clock Display



**GOLD**

**Walsworth**

Grand 1984 Opera House Book

Smyth-sewn hardcover book with hot foil embossed detail. Produced on a full-color Heidelberg offset using Kolbus Casing-In.

**SILVER\***

**Blanks Printing and Digital Solutions**

Baylor University Direct Mail Flipbook



**BRONZE**

**NextPage**

UMB Debit/Credit Card Carriers

High-end card carrier with multiple processes and pieces, produced on 120lb Pike Black Cover with foil, die-cut finishing and hand assembly.

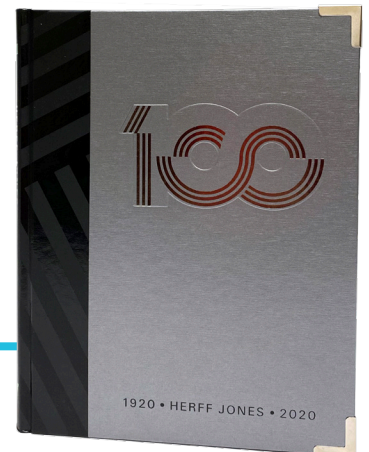
**BEST OF KS/MO**

**BEST OF KS/MO — PLATINUM**

**Herff Jones**

Herff Jones 100 Year Anniversary Yearbook

Full-color offset yearbook with a quarter-bound cover featuring Black Silktouch and Metallic Chrome with black silkscreen ink and nickel foil. Endsheets on Carrara White Linen. Small HJ 100 Pin added to the flap. Produced on XL106 Heidelberg, binding with Heidelberg StahlFolder, Muller Martini Collator, Astro 180 Sewer, KM 600 Binder and the BF-530 Kolbus Casing-In Line.



\*awarded to a OK/TX entrant



**BEST OF KS/MO — GOLD**  
**TRABON**

**Friendsview Brochure & Inserts**

Pocket folder with saddle-stitched inserts and fly sheets. Cover produced on 100lb uncoated Environment Raw Grocer Kraft. Fly sheets printed on 29lb Glama Natural Clear with two hits of INX opaque white ink and one hit of silver on the backside of the sheet to allow for printing. Text pages printed on 100lb Sterling Premium Silk. Produced on Komori GL640 and Heidelberg Easymatrix die-cutter. Inserts printed on HP Indigo 7900.



**BEST OF KS/MO — SILVER**

**J&J Printing**

**Allianz Field Book**

Hard-cover book printed on a Ryobi 750 G LED UV Press using PMC 100lb Gloss text, 80lb Gloss cover with INX inks and flood UV coating.



**BEST OF KS/MO — BRONZE**

**H&H Color**

**Edge Wood Float Block**

Image printed with Epson SureColor F6370 using Epson DS Transfer photo paper and transferred to aluminum sheet via dye sublimation. Image floated on a reclaimed wood block.





**PLATINUM\***

**Sunset Press, Inc.**

Mosie Baby Fertility Kit

**GOLD**

**J&J Printing**

Bio-Microbics Product Brochure

Pull-tab waterfall brochure with a seven-panel company overview. Produced on Ryobi 750G LED offset press using 100lb Cougar cover with full-color and aqueous coating on both sides.



**SILVER**

**Largeprinting.com**

Royals Fanfest Wall

10'x30' Standalone display. Printed on B-Flute corrugate with direct UV ink. Produced using Agfa Jeti Tauro and Kongsberg XP. Easy assembly using ratchet rivets and Christmas tree clips, creating a sturdy, low-cost, single-use, eco-friendly display.

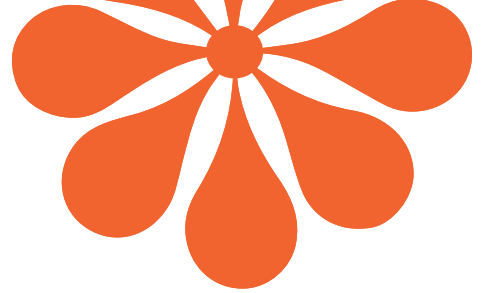
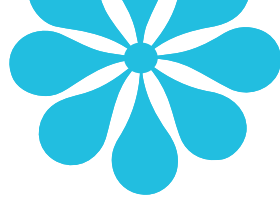


**BRONZE\***

**MetroVCS**

High Ground Advisors and Trust Christmas Card

\*awarded to a OK/TX entrant



**PLATINUM\***

**Blanks Printing and Digital Solutions**

StemScopes Accelerated Learning Kit

**GOLD\***

**ColorMark, LLC**

Compass Real Estate “Compass Connects”

**SILVER**

**Kingston Printing and Design**

Doctor Junklove Two-Part Mail Campaign

Multiple-piece campaign including full-color broadside printed on 100lb Endurance Gloss text with soft touch aqueous and spot UV coating, diorama with three die-cut snap sheets printed on 18pt C2S Tango and a buck slip on 100lb Blazer Dull Text with added metallic gold dry ink on both sides. Campaigns were inserted into clear bags with an inkjet-printed label for mailing. Produced using Komori LS640 UV Press, Kodak Nexpress S3000 Digital Press and Sanwa Flatbed Letterpress.



**BRONZE**

**Sun Graphics**

K-State Football Ticket Catalog

Sheetfed catalog with stair-step pages. Produced on a five-color Komori press using 100lb SKH Gloss text.



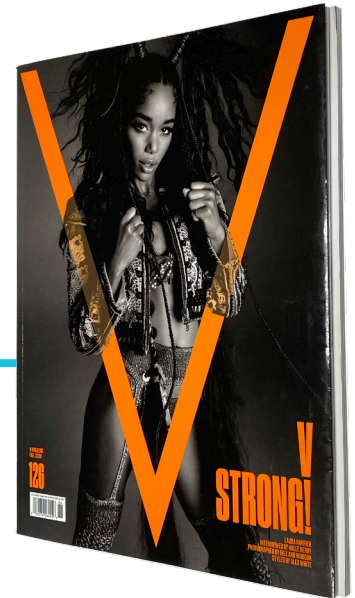
\*awarded to a OK/TX entrant



**PLATINUM**  
**Walsworth**

V Magazine – Fall 2020

Perfect-bound magazine with gloss lamination and spot UV matte lamination with hand-inserted tip-in reply card. Produced on Heidelberg sheetfed press and Bolero binder using Kallima C1S Coated cover, 100lb Anthem Plus Gloss cover; 80lb Sterling Ultra Gloss text.



**GOLD\***  
**Integ**

Texas A&M Pocket Folder Album Sleeve

**SILVER\***  
**ColorDynamics, Inc.**

Celebrating Fifty Years of Earth Day

**BRONZE\***  
**Motivating Graphics**

AT&T Wi-Fi Extender Cover Book Box



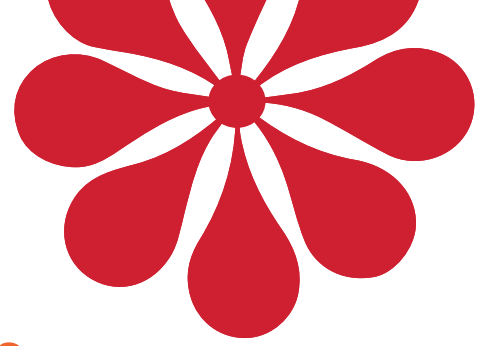
**HONORABLE MENTION**  
**NextPage**

Best Practices Forum Folder & Booklet

High-end self mailer with inserted booklet produced in four colors on a Komori and HP Indigo 12000 using 100lb uncoated Accent digital cover and Endurance Silk text. Finished using BOBST die-cutter and Osaka stitcher.

\*awarded to a OK/TX entrant

## BEST OF DIGITAL



### PLATINUM\*

## Miller Imaging and Digital Solutions

Dell Children's Hospital "Heroes' Exit"



### GOLD

## Largeprinting.com

Holiday Quad Box

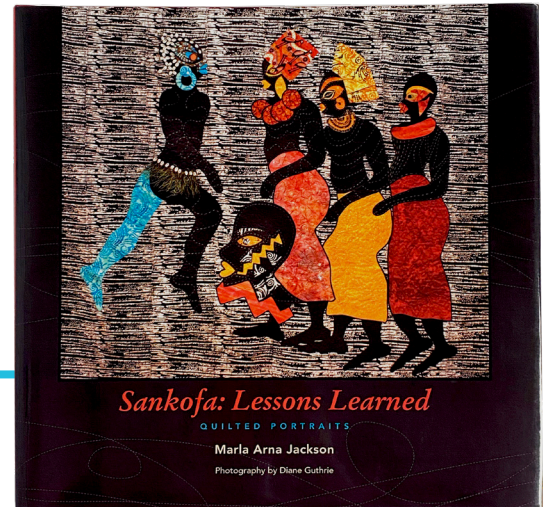
Custom-designed 16"x16"x16" retail display box using E-flute corrugate, adhesive back vinyl and direct UV ink. Produced on an AGFA Jeti Tauro press, cuts made on Esko Kongsburg XP.

### SILVER

## AlphaGraphics Kansas City

Sankofa: Lessons Learned, Quilted Portraits Book

Eighty-two page, 12"x12" case-bound book with red and silver foil embossed cover, full-color gloss-laminated dust jacket and full-color digitally printed insides using 80lb Blazer Silk Eggshell text. Produced on a Ricoh 7210sx.



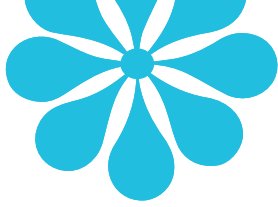
### BRONZE\*

## JGX Group

Lensless 3D Droptix Acrylic Print

\*awarded to a OK/TX entrant





# specialty awards

## Judges' choice

### J&J Printing

#### Foundation Annual Report

Fifty-four page continuous-fold report produced on a Ryobi 750G LED UV Press in four-color process using 80lb Cougar cover.



## Best use of paper Mainline Holographics

### 2021 Promotional Calendar

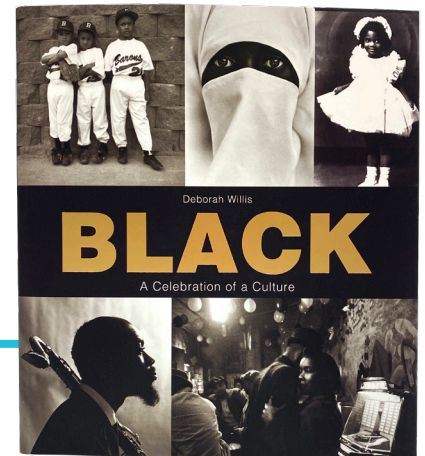
Self-promotional calendar using 12 different types of patterned holographic board. Produced on a Komori 640 UV offset press with white ink and a high-gloss UV coating.

## Best Use of Ink

### Walsworth

#### Black: A Celebration of Culture Book

Perfect-bound book with hot foil and matte lamination produced on a Heidelberg and bound with Bolero Binder.



## Best Innovation Allied Litho

### Lyft Specialty Sticker

Low-tack adhesive car decal made from clear polyester and Nikkalite reflective material produced with multiple passes on KBA 2019 seven-color press with INX fade-resistant inks. Die-cut on BOBST 102 die cutter.



## Best Use of Substrate

### Custom Color

PrintOberfest Self Promo: Display HeavyKnit

Self promotion sample using Media One HeavyKnit Display substrate printed with EFI inks and dye sublimated onto 100% polyester fabric using EFI FabriVu.



## Best of Packaging

### Modern Litho

O3 + Maqui Box

Pharmaceutical retail box printed five-color offset and finished with purple, gold and clear foil applied through multiple passes on Kluge EHD press. Glued and tuck-tab folded on Moll auto bottom folder using 18pt. Invercote C1S paperboard.

## Best of Finishing

### J&J Printing

The Intouch Brand Brochure

Forty-eight page booklet with laser-cut cover featuring soft touch, spot UV lamination and separate glued back pocket for inserted brochure. Produced on Ryobi 750G LED UV press using MPC 130lb Gloss cover and text, MPC 80lb Gloss cover, INX inks and Actega soft touch coating.

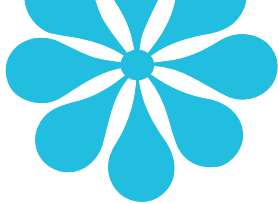


## Best of Binding

### NextPage & Post Press Specialties

GCSAA Directory

Perfect-bound tradeshow book with tabs printed in four colors produced on Komori Offset Press and MBO folder, using 100lb Starbrite Opaque Select Smooth text and cover.



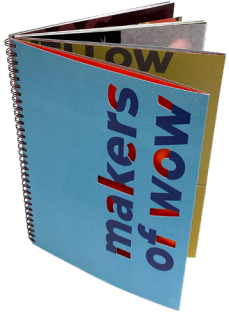
# STUDENT AWARDS

— PITTSBURG STATE UNIVERSITY —

**FIRST PLACE**  
**Jalen Dostal**  
Caffeine-Go's Cereal



**SECOND PLACE**  
**Abigail Mitchell**  
Makers of Wow



**THIRD PLACE**  
**Clara Gillum**  
Field Journal



## 2021 PROFESSIONALS OF THE YEAR



**CUSTOMER SERVICE PROFESSIONAL**  
**Nick Becchina**  
Alpine Litho-Graphics  
"Nick has done a wonderful job throughout the pandemic ... He has been able to pull all the pieces together with outstanding follow-through."



**YOUNG PROFESSIONAL**  
**Scott Bergeron**  
Watkins Lithographic, Inc  
"On the most stressful days ... Scott is always even-keeled, never using a harsh tone or treating others disrespectfully. At the end of the day, somehow, he gets all of the tasks done."



**HR PROFESSIONAL**  
**Stephanie Rogge** Trabon  
"Stephanie has always been a great asset to Trabon but during a COVID year all of those attributes that make her stand out have shined even brighter."



**OUTSTANDING TEAM**  
**Kathy Franklin, Mike Hipkiss, Drazic Hipkiss, Danna Helm**  
Raven Printing  
"Despite the hurdles of operating a completely new department, under some of the most pressing deadlines we've ever encountered, this four-person team was able to meet every drop date and reached a company record of digitally printing and mailing more than 400,000 pieces of political mail in the month of October in addition to their regular monthly workload."



**PRODUCTION PROFESSIONAL**  
**Pat Kierl** Harvest Graphics  
"No one knows and loves production more than Pat. He settles for nothing but the best quality for Harvest's customers."

