

# PRINTOPOLY

GRAPHEX 2024

## PIA MIDAMERICA GRAPHEX AWARDS CIRCLE OF EXCELLENCE



### HONORING EXCELLENCE IN GRAPHIC COMMUNICATION

Celebrating print, packaging, label  
and sign professionals



GRAPHEX 2024



APRIL 11<sup>TH</sup>  
ON THE LEVEE

DALLAS,  
TEXAS

## 2024 PIA MIDAMERICA GRAPHEx AWARDS



PIA MidAmerica hosts the annual Graphic Excellence Awards (GraphEx) competition to recognize our industry's outstanding technical achievements in innovation and print production. Hundreds of entries are submitted each year in an array of categories including brochures, magazines, calendars, campaigns, packaging and much more. Our independent judges select the extraordinary pieces in the competition to be recognized for Best of Show, Best of Division, Specialty, Best of Category awards and Awards of Recognition.

In addition, we want to recognize businesses and technical professionals who make up one of the industry's largest regional trade associations in the United States. These professionals and award-winning companies demonstrate outstanding technical capabilities in print and finishing techniques. Distinguished industry leaders are recognized with Executive of the Year, Print Champion and Professional of the Year honors. Join me in congratulating all the winners on their outstanding contributions that have made a positive impact on our region.



Best,

*Teresa Campbell*

Teresa Campbell, PIA MidAmerica President

## 2024 PROFESSIONALS OF THE YEAR

EXECUTIVE OF THE YEAR  
**PAUL GOELZER JR.**  
GOELZER INDUSTRIES



PRINT CHAMPION OF THE YEAR  
**TATE RODRIGUEZ**  
C&R BINDERY

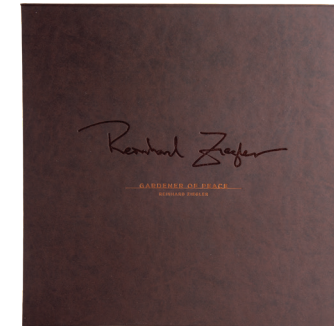


Beginning his career at age 15, Paul Goelzer Jr. has played a pivotal role in the company's evolution into a premier envelope manufacturer. This achievement follows the legacy of his father, Paul Goelzer Sr., who founded the company in 1985 with a vision that transformed Goelzer Industries into a nationally recognized leader in direct mail services. Central to Paul Jr.'s leadership is a culture of excellence, emphasizing personal development, mutual care, teamwork, and a commitment to quality. This approach not only secures long-term customer loyalty but also showcases the company's dedication to excellence. A Baylor University graduate with a degree in finance and entrepreneurship, and a former analyst at NationsBank, Paul Jr. brings a rich blend of academic knowledge and practical experience to his role. As a devoted father to twin daughters Elizabeth and Sophie and husband to wife Carolyn, he exemplifies the balance between professional dedication and personal life.

Tate Rodriguez epitomizes innovation and dedication in the printing industry. With a career spanning various pivotal roles across the sector, Tate has consistently been the driving force behind turning complex challenges into seamless successes. His journey in print, bindery, mail shop, and packaging has cemented his reputation as a venerated figure, renowned for his encyclopedic knowledge and unmatched ability to collaborate effectively with salespeople, vendors, and customers alike. At C&R, Tate plays a pivotal role, applying his extensive experience to oversee operations, ensuring every project not only meets, but exceeds expectations. His philosophy, a blend of unwavering optimism and strategic innovation, propels his team to transform impossible into accomplished. Tate identified C&R as a significant opportunity for the next chapter in his graphic arts career. Despite the challenges posed by the COVID-19 pandemic, Tate and his team made the bold decision to acquire C&R. His marriage to Vicky Rodriguez, however, stands as his best idea yet. Tate continues to mentor both clients and employees with his unceasing knowledge of the industry.



## BEST OF SHOW



### PLATINUM

## Print Trends, Virtual Packaging

### Gardener of Peace Project

Custom wrapped box stamped with copper and clear foil debossing of the artist's signature on the outer lid. Made to house the 170-page hard cover book and one original art print tipped on to the inside of the framed lid. Opening with ribbon hinges and ribbon pull for book removal and then set in a dark velvet cavity. The smythe-sewn publication included a ribbon bookmark and foil stamped spine. Printed on a Landa press at Virtual Packaging to achieve the desired brilliance of the International Klein Blue vibrant color and using uncoated Mohawk Superfine text and cover weight paper it was the collaborative effort of 7 partners. Print and project management by Print Trends.

### GOLD

## OptiGraphics

### EMEK Flower Car 3D with Motion Lenticular

This 28" x 40" poster was produced on a UV offset KBA press in 4-color process at 100 LPI using a 22 mil special deep 3D lenticular lens and flatbed trimmer.



### SILVER\*

## J&J Printing

### Paper Trails - Finding The Perfect Line

### BRONZE\*

## Varsity Yearbook

### Wyndham Presidents Club Book

\*awarded to a KS/MO entrant



**PLATINUM**

**Bayside Printing**

**Celebrating 175 years of Faith**

Invitation suite printed 4-color process using both 20" and 40" Heidelberg Speedmaster presses on 100lb Opaque Cover. Sculpted and embossed with gold foil.

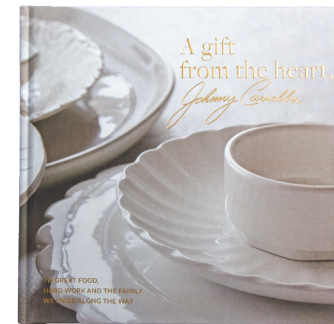


**PLATINUM**

**MetroVCS**

**SFP Wedding Invitation Suite**

Hand-assembled save the date card printed on Heidelberg Letterpress using Valiani Custom Flatbed Cutter, Yawa Emboss Press, Yawa Die Cut Press, and a Yawa Foil Stamper. Papers used are Cranes Lettra, Ecological Fibers Velvet, Colorplan Vellum White, and Star Dream Gold.



**PLATINUM**

**Bayside Printing**

**A Gift from the Heart**

Cookbook printed using a 40" Heidelberg Speedmaster 6-color sheet fed press, Stahl High speed folder on Mohawk Options Crystal White Vellum text. Prints in 4-color process + PMS 7531, Cover Wrap: Rainbow Opaque Text with classic embossing, prints 4-color process + foil embossing. End Sheets: 80lb. Mohawk Options Crystal White Cover Vellum finish.

**GOLD**

**Registermarks**

**No Worries If Not**

Intricate board game package produced on a Potdevin rotary press using 60 pt. chip board and plastic laminate.

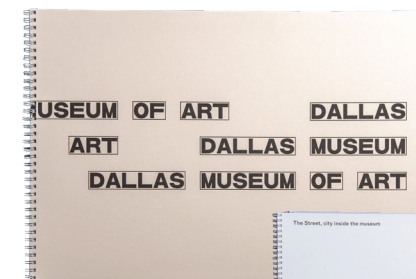


**GOLD**

**Accu-Print**

**San Antonio Zoo Ball Invitation 2023**

Invitation printed using NexPress Color Press on Cranes Lettra 110# cover, 111# Wild Clay Cover (envelope) with accompanying belly-band on dull crack & peel substrate.

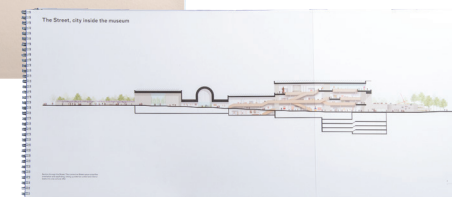


**SILVER**

**MetroVCS**

**David Chipperfield Architects**

Printed using an HP Indigo 12000 on 100# Colorplan Vellum White Cover and 100# Mohawk Superfine Ultrawhite Eggshell Text with wir-o binding. This project was also executed in collaboration with Pro Print.



**SILVER**

**Horizon Printing & Mailing**

**Global Engagement Report 2020-2022**

Report printed using Mitsubishi Diamond 3000 on 100# Flo gloss cover in 4-color process + soft touch AQ on both sides. Interior printed on 100# Pro Silk text.



**BRONZE**

**Integ**

**Lunch and Learn Invitation**

Invitation printed on HP Indigo 15000 and KM BizHub on 80# GPA Dull cover with an A-10 Envelope.



**BRONZE\***

**AlphaGraphics Kansas City**

**Freedom Interiors Show Room**

\*awarded to a KS/MO entrant



# DIVISION 2

## PLATINUM

### Ussery Printing

The Dallas Opera: The Diving Bell and the Butterfly World Premiere Poster

Printed on a Konica Minolta KM-1e HD UV inkjet press with MGI Jetvarnish gold foil digital enhancements utilizing 80# Endurance Silk cover.



## SILVER

### Ussery Printing

Create Impact Desk Calendar

28-page desk calendar with double-thick, mounted, embellished covers, bound with black wire featuring a soft touch laminate finish and designed to stand upright on flat surfaces, with silicone feet on both covers. The calendar is housed in a double tuck carton that boasts Sculpturecoat gloss UV and holographic Ultrafoil treatments. Digital printing is employed throughout, utilizing UV inkjet technology on a KM-1 press. Each calendar page is also finished with a soft touch laminate for a consistent feel.

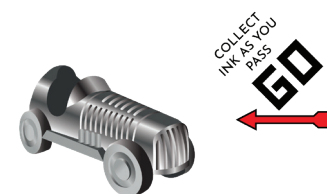


## BRONZE

### Spartan Printing

E&M Wedding Invitation Set

Laser-cut invitation printed on Indigo 7800 using 110# uncoated cover. Envelope is hand-lined.



# DIVISION 3

## PLATINUM\*

### Walsworth

Historic Style by Missouri Life Media

## GOLD

### Brodnax 21C

Sebastian Construction 75th Anniversary Group

Printed on a 40" Heidelberg CD 102-6 LW/UV using 130# Cougar Opaque Smooth cover and 130# Cougar Opaque Smooth text.



## SILVER

### ColorDynamics

The Comisar Collection

Custom-printed and bound catalog using Komori LS UV 10-color perfecter with 2 tower coaters using 4-color process with gold foil stamp on front, back and spine on 1.2 mil lamination, 80# gloss book. Turned edge cover printed 4-color process + Soft Touch AQ and writable spot gloss UV Cyrel Plate on 130# Polar Bear Gloss cover.

## BRONZE\*

### Mainline Printing

Scorpio Gold and Inverse

\*awarded to a KS/MO entrant



# BEST OF DIGITAL

## PLATINUM

### ColorDynamics

#### Main Event Brand Playbook

Branding playbook printed on HP Indigo 12000 digital press on 120# uncoated cover with soft touch laminate on 1 side, 80# dull book for 89-Page Text, and 60# GPS White Semi Gloss Permanent Zero Split Kiss Cut Label Sheet printed 4-color process.



## SILVER

### Jarvis Press

#### Jarvis Press Holiday Box

Promotional holiday gift box printed 4-color process on dull sheet mounted to corrugated box with variable tray insert die cut to accommodate acrylic cube with Jarvis name and logo engraved on one side using an HP12000 Indigo, Kodak NexPress and Xerox Iridesse. Holiday card printed opaque white ink with gold and silver and clear coat dimensional inks on 122# Red Plike Cover.



## BRONZE

### Integ

#### South Texas College 100 Year Anniversary Table Topper

20.52 x 14.93 inch table toppers printed on HP Indigo 15000 on #140 Tango C1S with UV gloss coating on front side in collaboration with Crown Embossing.

# BEST OF BINDING

## PLATINUM

### C&R Bindery

#### Craftmade Lighting and Ceiling Fans

Binding required three passes through binder and utilized a combination of UVA and PUR glues produced on a Muller Martini Acoro A5.

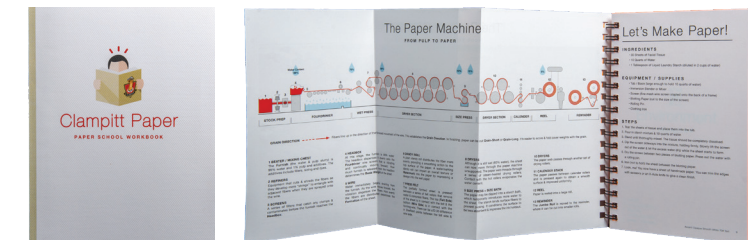
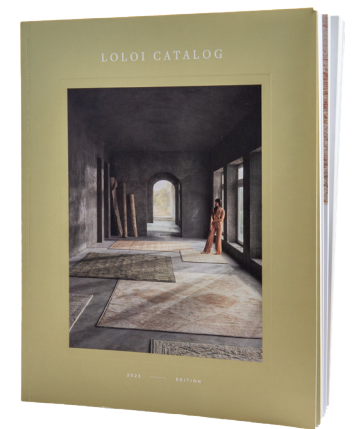


## GOLD

### Blanks Printing & Imaging

#### Loloi Big Book

546-pg book with 4-pg cover + 2-pg insert + 32-pg Cougar stock + 512-pg Maxcote stock printed 4-color process + PMS + double bump soft touch coating with blind embossing on a Heidelberg CD102 and Heidelberg XL105. Invercote 19.1pt Creafo cover, 80# white Cougar cover and 80# White Cougar text.



## SILVER

### JPS Books & Logistics

#### Clampitt Paper School Book V2

Instructional paper book printed using a Canon Colorstream; Canon IX 3200; KM 14000; foil stamped and highlighting Sylvamo, Billerud, Neenah, Mohawk, Sappi, CTI Paper, Pixelle papers.

## BRONZE

### Jarvis Press

#### Sprint 2023 Catalog Mailing Kit

Source book 9.25" x 11" wire-o catalog with die cut tabs on 100# Opus gloss cover and accompanying saddle-stitched Look Book and Price List on #100 Opus gloss cover, 80# Anthem gloss text and 100# Anthem gloss text. Printed 4-color process with dull AQ on a Komori press.





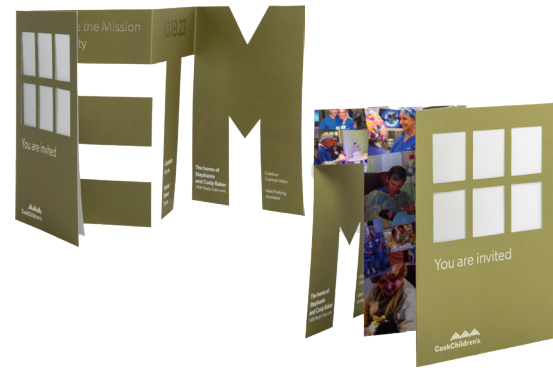
# BEST OF FINISHING

## PLATINUM

### Performance Specialty Service

#### Cook Children's Invite

Foil stamped and die cut window panes and the letters ETM on the Kluge and then applied Glatma Natural "window" to the creative piece prior to folding.



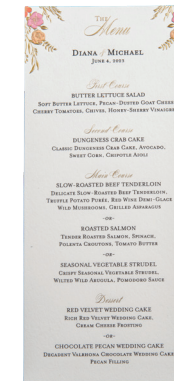
# SPECIALTY AWARDS

## BEST USE OF INK

### Metro VCS

#### Diania and Michael Wedding Menu

Custom wedding menu engraved using 4 different engraving inks on 236# Savoy natural white cover. Embossed Flowers with Brass Die. Cronite Engraving Press used to print with Cronite custom mixed inks.



## GOLD

### MetroVCS

#### Contemporary Menu - Presented by Sewell and Headington

Foil Stamped menu printed using Infinity Copper Foil on all 3 pieces. Base mounted to 2 ply, die cut all 3, insert eyelet in middle to finish. Printed on a Yawa Handfed Foil Stamper, Yawa Die Cut and eyelet inserter. Paper: Base 2 ply #122 Touche' Blue Cover.

## BEST OF INNOVATION PLATINUM

### Craft Signs and Specialty Printing

#### Frog Paddles and Pickleball Paddle

Pickleball paddle printed on Canon Arizona 1360XT, Canon Arizona 6170XT, and Colex Sharpcut using Plascor 14mm Honeycomb Polypropylene 1mm Carbon Fiber Facing Mirri Rainbow 15pt C1S.



## SILVER

### Impact Stamping

#### Wedding Invitation

Unique wedding invitation with letterpress ink, traditional foil, sculptured emboss, laser etching, Arturo paper, and hand assembly.



## BEST OF INNOVATION GOLD\*

### Trabon

#### 2024 Insight 2 Design Product Catalog



## BEST OF INNOVATION SILVER

### OptiGraphics

#### EMEK Cyber Man 3D Motion Lenticular

3D with motion lenticular limited edition posters by artist Emek.

## BRONZE

### Brodnax 21C

#### Irving - ICVB 2023 Holiday Card Mailer

Intricately designed card sleeve with folded holiday card insert and envelope printed 4-color process + silver metallic ink using a Xerox Iridesse. Clear holographic foil on the snowflakes applied using the MGI. Project used 100# Euroart dull coated cover white and 111# Touche concord matte cover which was laser cut.



## BEST OF INNOVATION BRONZE\*

### NextPage

#### Product Portfolio with Holographic Spread

\*awarded to a KS/MO entrant



# SPECIALTY AWARDS

## JUDGES' CHOICE Blanks Printing & Imaging

### GSD&M SXSW Variable Data Posters

Signed and numbered variable data poster printed using an HP12000, XMPie software, and on 80# Accent Opaque Smooth white cover HP with 4 color palettes and variable options for elements such as font, facial features, and other design elements.



## BEST OF PACKAGING Impact Stamping

### Bacardi Coffin Box

Bacardi Coffin Box for Halloween theme party featuring digital foil and spot UV. Printed on a Eskaboard with a Scodix and hand assembly. Black and red foil accents this retail box.

## BEST USE OF PAPER Metro VCS

### D.R. Horton Bluestem Sales Kit

Hand-stitched sales kit printed 4-color process and White Ink using HP Indigo, Yawa Emboss, Yawa Die Cut, and Kluge Score. Paper: 130# Colorplan Racing Green, 100# Classic Crest Desert Storm Smooth Cover, 100# Mohawk Superfine Ultrawhite Eggshell Cover, 100# Mohawk Superfine Ultrawhite Eggshell Text. Process used include print, die cut, emboss, saddle stitch and hand assembly.



# SPECIALTY AWARDS

## BEST OF POP Spartan Printing

### Texan Honey POP Table Display

Foam core, contour cut POP display of a female/human bee using Vutek QS2 Wide Format. Paper: Foam Core board with easel back.



## BEST OF PREPRESS ColorDynamics

### David Dike Fine Art: Texas Art Auction Campaign

Combination auction catalog and direct mail piece make up this sales campaign. Printed on Komori LS UV 10 Color Perfector w/ 2 Tower Coaters using 100# Gloss cover and 80# Dull book.



## BEST USE OF SUBSTRATE Performance Specialty Service

### 70th Birthday Party Invitation

Invitation printed using Kluge foil stamp press on acrylic substrate.





# STUDENTS

## FIRST PLACE\*

### Pittsburg State University

Kayla Rosche Portfolio Self-Promotion



## SECOND PLACE\*

### Kansas City Art Institute

BlossomTime App

## THIRD PLACE

### University of Houston

National Slurpee Day Card

## BEST CLASS PROJECT

### Legacy Preparatory Charter Academy

Gazeta de Caracas: 2023 LPCA Print



## BEST OF FINISHING

### University of Houston

Easter Bunny Holiday Card

# 2024 PROFESSIONAL OF THE YEAR

**PRINT PIONEER**  
Eloise Pemberton  
Brodnax 21C

**CUSTOMER SERVICE PROFESSIONAL**  
Amanda Crawford  
Cape Equipment & Services

**OUTSTANDING TEAM**  
Meredith Clampitt Whaley  
Karlien Murray  
Cindy Petitt  
Jessica Phillips  
Carla Hammer  
Louis Cuellar  
Kailey Walton  
Donna Vaught  
Max Laroach  
Clampitt Paper

**EDUCATOR PROFESSIONAL**  
Tomas Matic IV  
Legacy Preparatory  
Charter Academy

**ESTIMATOR PROFESSIONAL**  
Gary Achilli  
ColorMark

**HUMAN RESOURCES PROFESSIONAL**  
Hebert Alvarado  
Houston ISD

**PRODUCTION PROFESSIONAL**  
Elizabeth Ramirez  
Litho Press

**YOUNG PROFESSIONAL**  
Drew Delaney  
Varispark



Your growth and success are our top priorities

- Unwavering Service**  
Dedicated to Our Members, Dedicated to Excellence.
- Industry Advocacy**  
Together, we strengthen the industry through workforce development, education, and advocacy on laws and regulations.
- Collaborative Strength & Savings**  
Our collective buying power and collaborative efforts drive savings and innovation for all members.
- Leadership and Innovation**  
As the vanguards of the printing industry, we're committed to advancing our members' interests every single day.

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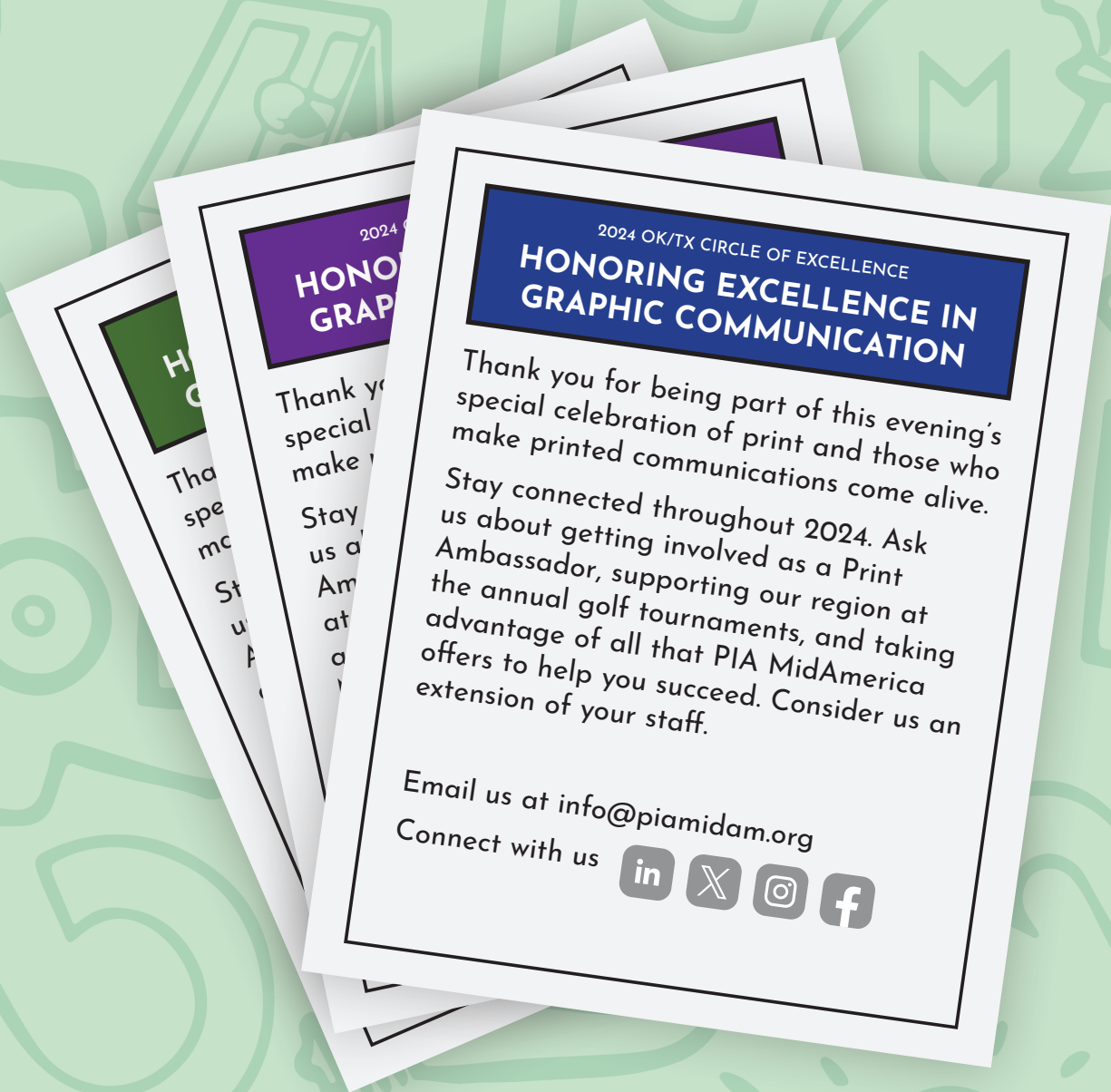
## PREPARE FOR 2025



With this year's GraphEx coming to a close, start thinking of next year's event. Begin preparing your entries and even submit them early! Our 2025 GraphEx submissions will be available year round. Submit at [piamidam.org/entries](http://piamidam.org/entries).

\*awarded to a KS/MO entrant





**Production Notes**

Paper: 100 lb. Hansol Explorer Gloss Cover

Press: Canon varioPRINT iX sheetfed inkjet press