

## HOW IT WORKS

1



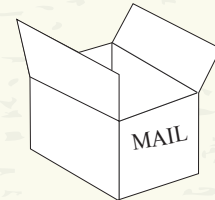
Throughout the year, printing companies save **3 SAMPLES** of each of their best projects during the **CALENDAR YEAR** to submit.

They review our **CATEGORY LIST** for descriptions about where that piece fits best (one project can be submitted into multiple categories, and 3 samples for each entry are needed).

**WHY 3 SAMPLES?** This allows judges to review quality, one sample stays in DFW, one goes to Kansas City and one is sent to NATIONAL/INTERNATIONAL PREMIER PRINT AWARDS if the piece wins a 'Best of Category.'

Printers fill out the **ONLINE APPLICATION** — link at **PIAMIDAM.ORG**. They print the application out & MAIL their samples to our office. *(Reduced fee if you hit early-bird deadline! See website for dates.)*

2



Independent **JUDGES** fly in for a weekend in February to evaluate pieces and select winners.

3



Printers are notified in **EARLY MARCH** if their piece has been selected for an award. 'Best of Category' pieces are considered for regional and Best of Show honors, and those winners are announced at the PIA MidAmerica **GRAPHEX GALA**.

Get your party on! Mark your calendar for our annual celebration — the **GRAPHEX GALA**, which takes place in **APRIL** each year. Come be recognized and congratulate your peers. Duplicate awards available with collaborator names on it!

4



## PIA MIDAMERICA 2025 GRAPHEX AWARDS

Link to online entry form at [piamidam.org/graphex](http://piamidam.org/graphex)

Entries must have been **produced in the 2024 calendar year** within the state of Kansas, Missouri, Oklahoma or Texas (PIA MidAmerica's region).

Each entry **MUST** consist of:

- (1) one **entry form** (print the completed form that is sent to your email)
- (3) **three printed samples** (used for judging, People's Choice at awards galas, PrintOberfest galleries and Premier Print/Benny award submissions)
- **Note:** Some entries require additional information or will be disqualified

## DEADLINES

### Early bird: discount code

- Entries received on or before Friday, Jan. 10, 2025, can use coupon code EARLYBIRD2025 to receive \$10 off per entry.

### Final deadline

Entries must be received on or before Jan. 24, 2025.

## FEES

Full payment must accompany entries. Attach a check with entries or pay via credit card online through the entry form. Entries received on or before Friday, Jan. 10, 2025, can use coupon code EARLYBIRD2025 to receive \$10 off per entry.

- Members: \$69/entry
- Non-members: \$109/entry
- Students: \$20/entry

## MAIL

All entries must be received on or before Friday, Jan. 24, 2025, at our office:

PIA MidAmerica  
Attn: GraphEx 2025 Entries  
5720 LBJ Freeway, Suite 655  
Dallas, TX 75240

**Questions or concerns?** Call 800-788-2040 or email [info@piamidam.org](mailto:info@piamidam.org)